

Organization Information

Organization	Tennessee Craft
Category	Arts Nonprofit; Membership, Marketing and Events
Mission	Tennessee Craft is working to continue and create Tennessee's fine craft tradition.
Address	1312 Adams Street, Suite 101 Nashville, TN 37208

Position Information

Internship	Marketing and Public Relations Intern
Hours/Week	15-20+; Unpaid
Description	<p>Tennessee Craft seeks a responsible and creative individual to assist with event-based and organization-wide marketing efforts. The successful candidate will have an appreciation of art, strong communication skills (written/electronic and verbal), the initiative to present new ideas, establish new partnerships, and further develop media contacts (radio, television, print, and web). Selected candidate will also be responsible for contributing blog content and developing online promotions and giveaways through Facebook and Twitter.</p> <p>All interns and staff members are asked to assist with Tennessee Craft Fairs and other programs/events, as needed.</p>
Qualifications	Candidate must have a working knowledge of the Microsoft Office Suite, online community management (Facebook, Twitter) and familiarity with WordPress blogs. Interns must be able to manage multiple projects and respond to media requests in a timely manner. Web and print design experience is a plus.
Experience	Due to the nature of our organization and the depth of our interns' involvement, we prefer sophomore, junior, and senior students seeking degrees in the arts, communication/media studies and/or marketing/business. We consider every application we receive.

Application Instructions

Apply	Send your cover letter and resume to the Membership and Marketing Manager (marketing@tennesseecraft.org). References and writing examples are optional, but appreciated.
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