TENNESSEE

CRAFTWEEK

GET INVOLVED!

HELP US CELEBRATE CRAFT IN YOUR COMMUNITY

For the third year, Tennessee Craft is leading a statewide effort to spotlight and celebrate craft and craft artists across the state during Tennessee Craft Week (Oct. 6-15, 2017). By focusing attention on many craft events in a short time span, all our supporters, the media and the public will better realize the collective impact of craft on our culture, communities and the economy. Our message will remind people that Tennessee craft continues to contribute to Tennessee's handmade traditions.

- 1. Plan an event during Tennessee Craft Week (TCW), Oct. 6-15, 2017 that showcases Tennessee artists—like a craft fair or festival, studio tour, exhibit, lecture, panel or an activity with a participatory or interactive element, such as a demo. Reach out to artists, art organizations, galleries, museums, libraries and schools in your community to join in to showcase craft during TCW. Ask for their support.
- 2. **Register your event** or an existing event at <u>tennesseecraft.org/tennessee-craft-week</u> for maximum exposure

The deadline to be included in the printed Tennessee Craft Week program is July 15, 2017. We will help publicize the event statewide. If you don't make this deadline, there will be opportunities to submit event information all the way up to October, but the earlier you submit, the broader we can distribute information about your event.









For more information, assistance or help brainstorming ideas contact project manager Mary Grissim, Grissim Group, Mary@grissimgroup.org, 615-584-5210



