

Fall Quarterly Board Meeting Minutes
November 4, 2017

Bradley Law Office
Nashville, TN

Pat Moody called the meeting to order. The board members in attendance were Sally Bebawy, Julie Boisseau-Craig, Pat Chaffee, Natalie Cuicchi, Nick DeFord, Reneau Dubberley, Richard Dwyer, Tim Hintz, Morganne Keel, Michele Lambert, Doug Lawrence, Danielle McDaniel, Pat Moody, Linda Nutt, Caitlin Reed, David Stempel, Nancy Wallace, Colleen Williams, and Cara Young. Executive Director Teri Alea was also in attendance.

Absent with excuse were Rose Fang, Eve Hutcherson, and Kim Winkle.

The Executive Committee had already approved the minutes from the previous meeting in August. During this board meeting, Morganne made the motion to approve them with Michele seconding the motion. The previous board meeting minutes were unanimously approved.

President's Report

Pat M reminded us the need to have a strong volunteer base at the fair. She commented on the importance of board giving, and we are nearing 100% giving.

Executive Director's Report

Teri mentioned a nice exhibit that the Southeast Chapter recently had that is featured in magazine *Chattanooga* and other great Chapter events that are taking place across the state. Teri discussed the success of Tennessee Craft Week. The number of events, artist participation, and patron enjoyment is increasing across the board. Teri referenced the branding map and said that we will discuss further at the retreat. She challenged us to think about whether the public portion of the branding map goes far enough. As an update on the MAAP, we will be interviewing applicants to make the final selection of apprentices early next week.

The new director of Metro Parks said that the Master Plan for Centennial Park calls for parking within the park to be removed and replaced with parking outside the park, and this development needs to be considered in long-term consideration of our fair location. Danielle mentioned the possibility of using ride services like Lyft. Teri discussed the different options for a new space for Tennessee Craft and the need for the board to consider the wide range of options and the impact each of these options might have on ways Tennessee Craft delivers its mission. The board members decided to add this as a primary topic during the retreat in January and requested a description of the location options for consideration to date and associated known costs. Board members are requested to send ideas of what they would want from a Tennessee Craft location to Teri before Thanksgiving.

Treasurer's Report

Morganne reported completion of Tennessee Craft's annual tax return, audit report, and charitable solicitations report. She reviewed the financial reports in detail during the meeting. Reneau inquired about exploring conservative investment options for our cash reserves, and suggested we

have further discussion on this at the retreat in February. Morganne made a motion to approve the September financial statements, and Reneau seconded with unanimous approval from the board.

Nominating Committee

Brief words were made about the following three board nominations of those who have not previously served on the board: Maggie Fansher, Ginna Foster Cannon, and Amy Hutton as our new treasurer. Pat M reported that Michele and Kim agreed to serve another term on the board. Nancy made a motion to accept the slate with Linda seconding. The slate will be distributed to the Tennessee Craft members for voting in November.

Retreat Committee

Danielle reviewed the January retreat proposal, and board members are looking forward to it.

Fundraising Committee

Pat M reminded the importance of giving ourselves and encouraging others to give.

Diversity Committee

Linda provided a brief report of current engagement activities, including growing a relationship with Tennessee Latin American Chamber of Commerce (TLACC).

Workshop Committee

The January workshop has been postponed, but we are still entertaining other revenue-generating options so that we can continue to provide scholarships. Nick remarked on the strong desire for the Arrowmont scholarship to continue, and his commitment to working with Tennessee Craft so that it can.

Fair Committee

Teri presented the Emerging Makers' Tent proposal of changes that was sent prior to the meeting. Doug, Julie, and Colleen made some suggestions about better promoting the Emerging Makers' Tent at the Chapter level before the fair and providing a mentor to guide someone who is doing this for the first time before the fair. Reneau mentioned that each of his chapter's mentors have at least three years of experience. Nick suggested that previous artist tent participants be volunteers to answer questions for the current participants, to retain the knowledge base and to relieve one of the staff members from doing that task in addition to others. Reneau recommended that the Chapter Coordinator must be a veteran maker who has participated in the tent before. Tim made a motion to accept the Fair Committee proposal as written, but the motion was defeated. Tim made a motion to form an ad hoc committee to review the current policy of the Emerging Makers' Tent and formulate a new one for some challenges we're experienced in recent years. Nick seconded this motion. Doug volunteered to chair this committee. Danielle and Nick volunteered to serve on this committee.

Honorary Member Committee

Tim reviewed the honorary membership protocol from the bylaws. The Executive Committee recommended each board member select two candidates. Tim made a motion for each board member to select two candidates at the meeting to present to the members for consideration, with

unanimous agreement. There are four honorary membership nominations and two were voted in to move forward for Honorary Membership on the ballot: Claudia Lee and Craig Nutt.

Consent Agenda

Natalie made a motion to include all chapter reports on the consent agenda. Doug seconded the motion, and the board members unanimously approved.

Recognition

Pat M and Teri said kind words about Morganne in recognition of her ten years of service on the board.

2018 Board Meeting Dates

The 2018 Board meetings are the following dates:

January 27 -> Retreat; January 28 at 9am -> Board Meeting

June 9

August 11 -> Clarksville afternoon meeting; Best of Tennessee Craft reception opening that night

November 3

Adjournment

Reneau made a motion to adjourn, and Morganne seconded. Board members unanimously approved to adjourn.