



ARTIST STATEMENT

All artists are asked to create an ARTIST INFORMATION STATEMENT to display in one's booth during the event.

You may wish to use an 8" x 10" print format for framing in a standard picture frame.

The objective of the Artist Statement is to **identify, inform and educate** the public, peers, and the panel of jurors. In addition, it provides a vehicle for **full disclosure** of how the work is made - something Tennessee Craft encourages of all exhibitors. The Statement should describe **succinctly and clearly** information about one's artwork. As an educational tool and conversation starter, it should ensure that the viewer understands **what is being seen, who made it and how it was produced**.

The following criteria should be satisfied in all Artist Statements:

- **A photograph of the artist and contact information.** The photograph may be a portrait but it is preferable to show the artist at work. It is important that the artist is identifiable. In the case of collaborative work, photo should include both artists. *Suggestion: place photo in the upper right-hand corner of Statement, contact information opposite that in the upper left-hand corner.*
- **Identification of medium and processes/techniques used.** This should be simple, certainly not a disclosure of trade secrets or proprietary processes.
- Specific explanation of how the work is produced. Identify **materials and methods** of handling those materials (without disclosure of your proprietary processes). Indicate any **purchased or found elements** used as opposed to those created by you, the artist. State if an **outside source** such as a foundry or printing lab is used.
- If **paid employees, assistants, or apprentices** are used, indicate how many and include a concise and complete description of their involvement. If you do not use assistants or apprentices, state that none are used.
- If desired, add a brief statement of **why you chose the medium you work in and the methods that you use**. You may add any other educational information that would help others to know more about you and your work; however, the overall statement, including the photo and contact information **should not exceed one page**. *Do NOT include resume-type information such as awards, exhibitions and collections. This is better used in a portfolio with photos of your work.*