

Organization Information

Organization	Tennessee Craft
Category	Arts Nonprofit; Membership, Marketing and Events
Mission	Tennessee Craft is working to continue and create Tennessee's fine craft tradition.
Address	1312 Adams Street, Suite 101 Nashville, TN 37208

Position Information

Internship	Social Media Intern
Hours/Week	15-20+; Unpaid. This position has potential to be remote.
Description	<p>Tennessee Craft seeks a responsible and creative individual to monitor, analyze and maintain multiple social media sites. The successful candidate will have strong communication skills and will be able to connect and interact with a diverse social media base. The ideal candidate will be comfortable with social media analytics.</p> <p>All interns and staff members are asked to assist with craft fairs and other programs and events as needed.</p>
Qualifications	Experience with social media platforms (Facebook, Twitter, Instagram, YouTube, LinkedIn, blogs) and some knowledge of social media analytical tools is required. Past experience managing a company social media account is a plus. Interns must be able to manage multiple projects.
Experience	Due to the nature of our organization and the depth of our interns' involvement, we prefer sophomore, junior, and senior students seeking a degree in communication or marketing.

Application Instructions

Apply	Send your cover letter and resume to the Membership and Marketing Manager (marketing@tennesseecraft.org). Writing samples and social media examples are optional, but appreciated.
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