# Winter Quarterly Board Meeting Minutes February 19, 2017 Bradley Arant Boult Cummings Nashville. TN

Pat Moody called the meeting to order, and Natalie took roll. The Board members in attendance were Julie Boisseau-Craig, Pat Chaffee, Natalie Cuicchi, Nick DeFord, Reneau Dubberley, Richard Dwyer, Tim Hintz, Eve Hutcherson, Morganne Keel, Michele Lambert, Doug Lawrence, Colleen Lentini, Danielle McDaniel, Pat Moody, Linda Nutt, David Stempel, Nancy Wallace, Colleen Williams, Kim Winkle, and Cara Young. Executive Director Teri Alea was also in attendance.

Absent with excuse were Sally Bebawy and Rose Fang.

Approval of the November Board meeting minutes was moved by Linda and seconded by Pat. C. They were unanimously approved.

Teri noted: let the minutes reflect how the December Board ballot tally resulted in the following 2017 slate of officers: President Pat Moody, Vice-President Richard Dwyer, Past President Tim Hintz, Secretary Natalie Cuicchi and Treasurer Dana Blickwedel. New Board members elected for 2017 were added to the Board roster.

#### **President's Report**

Pat M. reminded everyone to be good Board members by participating at the meeting, financially contributing to the organization and supporting the Spring Fair. Pat M. nominated Michele Lambert and Linda Nutt to the Executive Committee to join herself, Tim and the other officers. Richard made a motion to approve the two new members of the Executive Committee, and Eve seconded. Board members unanimously approved.

Our current Treasurer Dana Blickwedel had to step down due to professional and personal obligations. Kim Winkle made a motion to approve Morganne as the Interim Treasurer fulfilling the remainder of Dana's term on the Board. Linda seconded. Board Members unanimously approved.

## **Executive Director's Report**

Teri led the discussion on the Emerging Maker's Tent at the Fairs. Tim suggested Chapter funding for an award. Teri also spoke about the Chapter Leadership meeting that was held last weekend. She reminded Board members the importance of pursuing and acquiring regular, local sponsorships for the Fairs and to share Tennessee Craft stories on social media.

Teri reiterated that increasing racial equity must be part of our Strategic Plan as our audience is changing and funders are expecting us to represent this greater diversity in our members, audience and volunteers. There was good discussion about including a multi-cultural aspect to our Fairs.

Teri walked us through Tennessee Craft's digital presence, including the website, Facebook, Instagram and YouTube channel.

### **Treasurer's Report**

Morganne reviewed the financial statements with the Board members. Tennessee Craft is financially healthy, as expenses thus far are well under revenue. Net revenue is \$63,111.59 for the past six months. Morganne also mentioned Tennessee Craft passed its most recent Audit with no clarifying remarks required. Tim moved to accept the Treasurer's report, and Eve seconded with unanimous approval.

### **Workshop Committee Report**

Cara reported on the success of the recent workshop and on potential improvements for the future.

### **Consent Agenda**

Reneau made a motion to include all chapter reports and the remaining committee reports on the consent agenda, except the Workshop Committee. Natalie seconded the motion and the Board members unanimously approved.

#### **New Business**

Tim made a motion to form an Honorary Member Task Force to create formal criteria for becoming a Tennessee Craft Life Member. Richard seconded. Board approved unanimously. Tim volunteered to Chair the committee with participation from Kim, Jim Hoobler and Alice Merritt who were suggested as good candidates for the committee.

We reviewed the purpose of each committee so that Board Members can make an informed decision when to join:

Diversity Committee – Chair Linda Nutt
Fair Committee- Chair Laurel Sprague
Fundraising Committee- Chair Kim Winkle
Marketing/ Branding Committee – Chair Eve Hutcherson
Membership Committee – No current Chair

## Mark your calendar! Future Board meeting schedule 2017

- Saturday, May 20 Nashville
- Friday Saturday, Aug 4-5 Location TBD
- Saturday, Nov. 4 Nashville

Fair Dates 2017: Spring Thurs- Sun May 4-7 Fall Thurs- Sun Sept. 21-24

#### Adjournment

Nancy made a motion to adjourn, Michele seconded, Board unanimously approve.