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## TENNESSEE CRAFT WEEK SLATED FOR OCTOBER 5-14, 2018

*Annual Celebration of Handmade Craft Continues to Grow*

Nashville, TN. (April 10, 2018) [Tennessee Craft](#) announces the **2018 Tennessee Craft Week, October 5-14, 2018. Tennessee Craft Week, a collection of craft events and happenings**, is designed to connect and celebrate *craft artists*, the work they create and the businesses that support them.

Partnering with the **Tennessee Department of Tourist Development**, Tennessee Craft continues to garner national attention; earning top honors with **American Craft Week Star Awards** the last three years for its engaging artist demonstrations at fifteen Tennessee Welcome Centers and the Nashville International Airport, promoting education and personal interaction between the artists and the public.

Tennessee Craft Week (TCW) is held in conjunction with the annual [American Craft Week](#), honoring and promoting fine craft across the nation. Hundreds of accomplished craft artists showing and demonstrating their art at more than 75 events across the state brings to life how [Made in Tennessee](#) craft culture impacts our community, economy and way of life.

**Craft artists statewide are encouraged to enroll their event with Tennessee Craft to benefit from promotional campaigns designed to spotlight their efforts.** Artists may create and submit an original event, participate in and submit an established community craft event or host an individual Open Studio Day as part of the 2018 [Tennessee Craft Week](#). As the statewide advocate and educator for the art of handmade craft, Tennessee Craft urges artists to be a part of this successful campaign to brand and promote their skills, as well as build the reputation of handmade products made in Tennessee. TCW 2017 showcased more than 74 events. More than 100 events are projected to take place during Tennessee Craft Week 2018.

### **Important Dates and Links**

**To be included as a Featured Event:** Submit events no later than July 15 to be published in the brochure. <http://tennesseecraft.org/tennessee-craft-week/submit-your-event/>

All featured events will be included on the website, in the TCW event calendar, promoted via Tennessee Craft social media platforms, and included in the TCW event listing on TNvacation.com. Events entered after the deadline will not be guaranteed the same level of promotion, due to the increased number of events projected this year.

**Looking for Event Ideas?** Click here: <http://tennesseecraft.org/tennessee-craft-week/2017-craft-week-events-list/>

Tennessee Craft Week Promotional cards, flyers and posters to download and print:

<http://tennesseecraft.org/tennessee-craft-week/promote-tennessee-craft-week/>

**Find Your Chapter!** Artists interested in joining a local Tennessee Craft Chapter:

<http://tennesseecraft.org/members/>

### Tennessee Craft Week Creates:

- Awareness of authentic cultural experiences for residents and visitors each October, where the general public can connect on a deeper level with local artists and their process.
  - Engagement by connecting Tennessee artists across the state to each other and their communities, forging effective regional partnerships and expanding the reputation of Tennessee craft artists.
  - Recognition for the economic, creative and cultural impact of craft artists within local communities, in both urban and rural areas.
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*About:* **Tennessee Craft** is a member-driven nonprofit arts organization dedicated to creating opportunities for Tennessee's independent craft artists to thrive. Since 1965, Tennessee Craft has been the only networked community of craft artists across the state, with local chapters and regional opportunities for talent growth, professional development, and one-of-a-kind exhibitions.

Supported by:

