

Winter 2018 Quarterly Board Meeting Minutes  
January 28, 2018

Bradley Law Office  
Nashville, TN

Pat Moody called the meeting to order, and Natalie Cuicchi took roll. The board members in attendance were Sally Bebawy, Ginna Cannon, Pat Chaffee, Natalie Cuicchi, Nick DeFord, Reneau Dubberley, Richard Dwyer, Jessica Hagar, Tim Hintz, Eve Hutcherson, Amy Hutton, Michele Lambert, Doug Lawrence, Danielle McDaniel, Pat Moody, Linda Nutt, David Stempel, Nancy Wallace, Colleen Williams, Kim Winkle, and Cara Young. Executive Director Teri Alea was also in attendance. Morganne Keel attended to help the transition to our new treasurer Amy, and Laurel Sprague attended to present the Fair Committee proposal.

Absent with excuse were Sara Glazer and Caitlin Reed.

### **November Meeting Minutes**

Natalie pointed out a correction to the previous minutes from the November 2017 meeting. Under the Fair Committee section, she corrected Reneau's statement about the Northeast Chapter's Emerging Maker's mentors. Tim made the motion to approve them with Reneau seconding the motion. The previous board meeting minutes with the correction were unanimously approved.

### **2018 Board Officers**

The December board ballot tally resulted in the following 2018 slate of officers: President Pat Moody, Vice President Richard Dwyer, Secretary Natalie Cuicchi, Treasurer Amy Hutton, and Past President Tim Hintz.

### **President's Report**

Pat M celebrated 100% giving by board members last year! She mentioned that we have a new representative from the East Chapter named Sara Glazer. She reminded us of the need to volunteer at the upcoming spring fair and to seriously consider purchasing an arts license plate to further support the arts.

### **Executive Director's Report**

Teri celebrated some Chapter highlights:

- The Southwest Chapter gave a really good year-end summary that Teri can use in grant submissions
- The Midstate Chapter has been doing a lot and is including scholarship updates in their reports. The Clay Lady generously gifted all of the campus artists a Tennessee Craft membership, and Chelsea Zachary's incredible art was featured in the report.

The board members provided opinions on the logo tweaking suggestions at yesterday's Retreat meeting. Everyone agreed that making Tennessee bolder strengthened the logo. Teri reminded us of the importance of telling a good story in a compelling way. For our annual campaign, we have reached \$23,000 total giving so far. Teri reviewed the changes to the fair sponsorship packet and encouraged us to be reaching out to companies to which we are connected. The Workshop

Committee will reconvene to plan an event for next year. Teri reminded us to be informing our social circles of upcoming Tennessee Craft events.

### **Treasurer's Report**

Morganne reviewed the December financial reports in detail during the meeting so she could set an example for Amy, the new treasurer, who will assume that responsibility at the next board meeting. Reneau made a motion to reinstate the Finance Committee to explore conservative investment options for our cash reserves. Sally seconded the motion with unanimous approval. Richard made a motion to approve the treasurer's report. Reneau seconded the motion with unanimous approval by the board members.

### **Fair Committee**

Laurel presented the proposal for each chapter to have a mentor for its Emerging Maker group space, someone who can participate in that tent, who can be selling on the tent circle or an artist who is not selling at that fair, but is committed to being there in person. Mentors will be exempt from the three-year limit. The Fair Committee will make mentor applications available to the chapters. The roles and responsibilities remain unchanged. Laurel made a motion to accept the proposal, and Richard seconded with unanimous approval.

### **Community Engagement Committee**

Linda played a radio interview that discussed some of the common challenges around diverse population representation that the High Museum in Atlanta has. The committee reaffirmed its mission to do the following:

- 1) Analyze the diversification of applicants and exhibitors of sponsored events and of racial, ethnic, religious, and other categories in which individuals self-identify as a member of a unique group.
- 2) Recommend and facilitate positive progress of relevant components of the strategic plan.
- 3) Initiate and support actions which attract a more representative group of artists, board members, members of the larger community, and collaborating community organizations that reflect the diversity of the population of Tennessee.

Linda noted and elaborated on the three strategies adopted by the committee to produce measurable information about the organization's efforts to diversity itself and its members/audience that include the following:

- 1) Surveying applicants via a question on applications in which race/ethnicity/other self-identity categories can be solicited (optional participation).
- 2) Continue outreach with individuals and groups of diverse backgrounds and to forge relationships with community organizations in four metropolitan locations across the state while offering a craft artist demonstrating their creative process. Artists would be paid.
- 3) Conducting a self-assessment of Tennessee Craft's current inclusion practices to establish a baseline of the issues/details/processes that go into making the organization work.

### **Scholarship Committee**

The committee received a single scholarship request for \$250, and it was granted. The next deadline to apply is March 31, 2018.

**Honorary Member Committee**

Tim reported that Claudia Lee and Craig Nutt were made aware of their Honorary Member award. They will also be recognized at the reception at the Customs House in Clarksville on August 4.

**Consent Agenda**

Pat M made a motion to include all chapter reports on the consent agenda, and the board members unanimously approved.

There was no old business or other new business to discuss.

**Remaining 2018 Board Meeting Dates**

June 9 -> Bradley in Nashville

August 4 -> Clarksville afternoon meeting; Best of Tennessee Craft reception opening that night

November 3 -> Bradley in Nashville

**Adjournment**

Board members unanimously approved to adjourn.