**Organization Information**

**Organization**
Tennessee Craft (tennesseecraft.org)

**Category**
Arts Nonprofit; Membership, Marketing and Events

**Mission**
Tennessee Craft is working to continue and create Tennessee’s fine craft tradition.

**Address**
1312 Adams Street, Suite 101 | Nashville, TN 37208

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**Position Information**

**Internship**
Marketing & Social Media Intern

**Hours/Week**
15-20+; Unpaid

**Description**
Tennessee Craft seeks a responsible and creative individual to assist with event-based and organization-wide marketing efforts. The successful candidate will have an appreciation of art and of craft artists, strong communication skills (written/electronic and verbal), the initiative to present new ideas, and will be comfortable with a variety of social media platforms and be able to interact with a diverse following. This individual will also monitor, analyze and maintain multiple social media sites.

All interns and staff members are asked to assist with craft fairs and other programs and events as needed.

**Qualifications**
Experience with social media platforms (Facebook, Twitter, Instagram, YouTube, LinkedIn, etc.) and some knowledge of social media analytical tools is required. Interns must be able to manage multiple projects; web and print design experience is a plus. Candidate must also have a working knowledge of Microsoft Office Suite.

**Experience**
Due to the nature of our organization and the depth of our interns’ involvement, we prefer junior and senior students seeking a degree in communications, marketing or English.

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**Application Instructions**

**Apply**
Send your cover letter and résumé to Julia Wilburn, Communications Manager (marketing@tennesseecraft.org), and include one short writing sample (less than a page) and three social media post samples.