

TENNESSEE CRAFT WEEK

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TENNESSEE CRAFT WEEK INSTAGRAM PHOTO CONTEST

All Tennessee Artisans Invited To Share Their Work

Nashville, TN. (April 1, 2019) [Tennessee Craft](#) announces an Instagram Photo Contest that will run for six weeks, April 1, 2019 – May 15, 2019. This contest is open to all craft artists in the state of Tennessee. Winning photos will be announced publicly, will credit the artist, will be used across social media platforms and will be sent to print partners to generate excitement and public interest in Tennessee Craft Week (TCW), happening October 4-13, 2019.

Artists are invited to take a photo of their craft or artwork in a nature-based or pastoral landscape setting. This landscape should reflect the geographical beauty of Tennessee's distinctive regions while bringing an added focus of artisan work made in Tennessee.

Winning photos will be selected and announced to the public by Tuesday, May 21, 2019. The Grand Prize winner will receive a complimentary dinner for two and a one night stay at the luxurious, art-filled 21c Museum Hotel in downtown Nashville. Second and Third place winners will be awarded gift certificates from Jerry's Artarama and Plaza Art, and ten *Honorable Mention* photos will be chosen by a committee. All winning photos and *Honorable Mention* photos will be used for promoting the 2019 Tennessee Craft Week celebration of craft.

Rules to Participate:

1. Artists need to **like** @Tennessee Craft on Instagram and post their photo with the hashtag #TNCraftWeekPic.
2. All entries with correct hashtag and "liking" Tennessee Craft, posted between April 1 and May 15, will be eligible for the contest.
3. Photographs should be high quality, clear focus, good color and good composition in 1:1 ratio, and high-resolution for printing purposes.
4. Artwork should be the focus of the photo with a landscape as a background. Original photographs only, please.

5. By participating in the contest, artists/photographers agree to the use of their photos in promotion of Tennessee Craft Week.

Details and rules for the Instagram Contest will be posted and promoted online on the @TennesseeCraft Instagram, Facebook, Twitter and Pinterest accounts, and on the Tennessee Craft Week webpage:

<https://tennesseecraft.org/tennessee-craft-week/>

Tennessee Craft Week Creates:

- Awareness of authentic cultural experiences for residents and visitors each October, where the general public can connect on a deeper level with local artists and their process.
- Engagement by connecting Tennessee artists across the state to each other and their communities, forging effective regional partnerships and expanding the reputation of Tennessee craft artists.
- Recognition of the economic, creative and cultural impact of craft artists and their work (within local communities), in both urban and rural areas.

TCW is a program of Tennessee Craft. Funding for TCW generously provided by **Metro Nashville Arts Commission, Tennessee Arts Commission, and Tennessee Department of Tourist Development.**

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About: **Tennessee Craft** is a member-driven nonprofit arts organization dedicated to creating opportunities for Tennessee's independent craft artists to thrive. Since 1965, Tennessee Craft has been the only networked community of craft artists across the state, with local chapters and regional opportunities for talent growth, professional development and one-of-a-kind exhibitions.

About 21c Museum Hotel: The 21c Museum Hotel Nashville is woven into the fabric of downtown, welcoming both visitors and locals to enjoy the curated exhibitions, cultural programming, and culinary offerings at Gray & Dudley. Just a few blocks from Nissan Stadium, Bridgestone Arena, and the entertainment along Broadway, 21c is an art-filled escape from it all.