

FALL TENNESSEE CRAFT FAIR 2019

CENTENNIAL PARK, NASHVILLE, TN

Application deadline July 15, 2019

LOCATION

Centennial Park, Nashville, TN. Oct. 11, 12, & 13, 2019. Free to the public on the lower lawn in Centennial Park. Exit #1 from I-440 to West End Avenue (US 70). Drive EAST on West End approximately seven blocks.

The 2019 fair layout will be on the lower lawn of Centennial Park while the great lawn undergoes construction renovation. Please use the site map provided on this application for additional details.

HOURS

CENTRAL TIME — Friday & Saturday 10 am – 6 pm, Sunday 10 am – 4 pm

CALENDAR

Show Dates: Fri., Oct. 11 through Sun., Oct. 13

Application Deadline: July 15 (NOTE: Late entries may be received for ONE ADDITIONAL DAY on July 16 with a \$15 late fee.)

Notification: August 01

Booth Payment Deadline: August 25

Cancellation: Sept. 01 Last Day to cancel with refund

Thursday, Oct. 10: Set-up Noon to 7 pm; staggered load-in times will be assigned

Friday, Oct. 11: Last-Minute Set-up 7 to 9 am

Tennessee Craft

1312 Adams Street, Ste. 101

Nashville, TN 37208

615-736-7600

www.tennesseecraft.org

fairs@tennesseecraft.org

SALES

All sales are handled by the exhibitor. Tennessee Craft collects no commission on sales. Sales tax must be collected by the exhibitor. Instructions will be included in your welcome packet regarding how the sales tax should be deposited with the Tennessee Department of Revenue.

FEES

Application, booth and other fees may be sent via check or money order to the Tennessee Craft office if you do not wish to pay through Zapplication with a debit or credit card. Make payable to Tennessee Craft and mail to: Tennessee Craft Fair, 1312 Adams Street, Ste. 101, Nashville, TN 37208.

APPLICATION FEE \$35 non-refundable, plus \$35 for each additional medium. (Tennessee Craft provides a one-day extension with a \$50 application fee for late entries received on July 16 ONLY.)

A \$20 fee is charged for EACH returned check.

Your booth fee constitutes an agreement to show. Booth space will NOT be reserved without payment of fees. NO REFUNDS FOR CANCELLATIONS AFTER SEPT. 01.

FACILITIES AND SET-UP

Exhibitors are responsible for their entire displays. A minimal number of booth locations that can reach electrical power are available for exhibitors, for a fee. See calendar for set-up times. NOTE: THERE IS NO SET-UP ALLOWED DURING SHOW HOURS. The show goes on rain or shine, and each exhibitor should make arrangements for wind or rain. **Please weight your tent for safety, no staking of tents allowed.** (Tents must be rented in advance, and purchased by the booth payment deadline. See Optional Tent Rental.)

SECURITY

Tennessee Craft provides 24-hour security on the fairgrounds (from 7 pm Thursday through 6 pm Sunday); however, all artists exhibit work at their own risk. It is understood that Tennessee Craft does not carry insurance to cover your personal property. As an independent contractor, you are advised to obtain your own insurance.

ARTIST AMENITIES

- Vehicle unloading/loading at booth space, weather permitting
- Free artist parking
- Complimentary continental breakfast each morning, including gourmet coffee
- 24-hour police security during the fair
- Air-conditioned rest areas & brick-and-mortar bathroom facilities
- Designated 'artist only' port-a-lets & private courtyard
- Booth buddy program for first-time exhibitors
- Full-scale marketing campaign including print, online, radio and television

media outlets

- Complimentary full-color, professionally produced postcards
- Volunteer booth sitting during show hours

ARTWORK ELIGIBILITY (Note: Because we are a nonprofit with a mission to pass on the skills and knowledge of handmade craft in Tennessee, our artwork eligibility may differ from other fairs.)

- Original artwork only.
- Absolutely no buy-sell.
- Artwork produced mostly by assistants, with commercial kits, molds, patterns, plans, prefabricated forms or other commercial methods are not permitted.
- Any commercially-made embellishments must be subordinate to the handcrafted work.
- For upcycled/recycled artwork, including jewelry, the finished pieces must show a manipulation of the materials and originality in design to be eligible. In addition, CAD- or CNC-assisted works are not allowed unless the generated components are subordinate to the finished artwork.
- Copyrighted designs not owned by the craft artist may not be used, nor may commercially manufactured artwork be shown (i.e, coffee cups, note cards, calendars, stickers, etc.).
- Tennessee Craft reserves the right to remove any work, which in its judgment does not reflect the caliber of the work presented in the digital images, or work considered to be in poor taste.
- Tennessee Craft expects full and accurate disclosure by the craft artist of materials and methods used in his/her work.

THE ARTIST WHOSE WORK HAS BEEN ACCEPTED MUST BE PRESENT FOR THE COMPLETE DURATION OF THE SHOW TO SELL HIS/HER WORK AND MEET THE PUBLIC. No artist's representative will be permitted to exhibit or sell at Tennessee Craft Fairs.

EXHIBIT POLICY

- All displayed work must be for sale or commission, with prices clearly marked.
- Exhibitors are encouraged to demonstrate in their exhibit space.
- Electricity or other sources of ignition are not permissible inside exhibitor tent or display area. Minimal electricity connections are available in artist tent circle and can be purchased. Coordination will need to be made with the event administrator.

- All exhibitor tents must be white in color if using a tent.
- **NEW!!!! Tents must be weighted with weights or water weights. Staking is no longer allowed in Metro parks.**
- No prerecorded or amplified live music of any kind is permissible in an exhibitor's booth space. Out of respect for exhibiting neighbors, disruptive sounds, smells or other distractions are not allowable.

APPLICATIONS

- Artist must be at least 18 years of age to be eligible.
- Each artist wishing to exhibit must submit an entry form. (Two names may be listed if both partners are fully involved in the production of the craft and if the work is collaborative). Tennessee Craft Fairs focus on the work of individual artists, not groups, collectives, or production facilities.
- If an applicant wishes to show in more than one medium category meaning the art work to be exhibited is made from two different material types, a separate entry form and images must be submitted for each, plus a \$35 application fee for each additional medium. Each application must be accepted by the jury process in order to be eligible for invitation to exhibit.

If the work you are exhibiting is all of the same material type, but the finished pieces qualify under more than one of the 14 standard medium categories stated in this application, you may submit all in one application; however the art that is of the medium listed for you at the fair and juried under for the fair must be at least 90% of the total art pieces exhibited in your booth. For example, if you are a clay artist and submit as medium CLAY, you must exhibit at least 90% of ceramic art which is non-jewelry, but you may exhibit in your booth and under the same application 10% of CLAY jewelry. Another example, if you are a wood artist and submit under WOOD, at least 90% of your art pieces exhibited must non-furniture wood items, but you may also exhibit in your booth and under the same application 10% of art which are wood FURNITURE items. This is the case across all medium categories as long as all items exhibited are of the same media material type.

In summary, selling items in your booth which are not of the media juried in and/or accepted are not permitted unless they are of the same media material type. Doing so is considered "bonus inventory" and is not

permitted.

- No applicant will be excluded from participation in Tennessee Craft-sponsored events on the grounds of race, color, national origin, sex, disability, or age.
- Tennessee Craft reserves the right to refuse any application.

MEDIA

Works eligible for exhibition include basketry, books/paper, clay, fiber/textile, furniture, glass, jewelry, leather, metal, mixed media/other, painting, photography, printmaking and wood. See above regulation, 3rd bullet under APPLICATIONS, regarding exhibiting items of multiple media categories.

Reproduction Rules: Reproductions of an artist's one-of-a-kind work may be exhibited under the following conditions:

1. Original work must be clearly visible and of primary importance.
2. All reproductions must be signed and numbered, excluding photographs (which must only be signed).
3. All reproductions whether framed or unframed must be clearly and individually labeled "Reproduction" or "Limited Edition Reproduction".
4. All reproductions whether framed or unframed must be displayed in browse bins – limited to one (1) bin per booth. No reproductions may be hung on walls.

Basketry: Functional and sculptural works where the material used is woven or plaited.

Books/Paper: Functional and sculptural work created primarily from paper. Reproduction rules apply.

Clay: Functional and sculptural work where the primary material is clay. All original clay and porcelain work is accepted in this category. No machine-made or mass produced work is permitted. If multiple pieces of the same design are displayed each piece must be signed. Molds, if used, must be made by the artist and subordinate to the overall finished work.

Fiber/Textile: Wall hangings, quilts, rugs, wearable items, etc. where the primary material is fiber are to be entered in this category.

Furniture: Work where the primary intention is furniture, including lamps. All media are included.

Glass: Functional and sculptural work where the primary material is glass. No forms of mass production are permitted.

Jewelry: Work made from precious or semi-precious materials as well as other materials such as glass, ceramic, paper, fiber, wood, leather, polymer clay, etc. Any commercially-made components must be subordinate to the handcrafted work. No commercial casts, molds or production studio work is allowed.

Leather: Functional and sculptural work where the primary material used is leather.

Metal: Functional and sculptural work where the primary material is metal and includes all non-sculptural, non-jewelry works crafted from metals. No production studio work is allowed. In addition, CAD- or CNC-assisted works are not allowed unless the generated components are subordinate to the finished artwork.

Mixed Media / Other: For MIXED MEDIA, artwork that is three-dimensional and the primary intention of the work is the union of two or more media. Note: Jewelry is not considered mixed media. For OTHER, artwork made from components which fall outside of media categories not previously listed; might include neon, musical instruments, brooms, kaleidoscopes and the like. Note: Package foods, food trucks, living botanicals, candles, soaps and other non-craft items are ineligible and should not apply under this category or any other category.

Painting: 2-D works created with acrylics, oils, watercolor/gouache or other type paints. Reproduction rules apply.

Photography: Photographic prints made from the artist's original negative or digital image processing, and which have been processed by that artist, or under his or her direct supervision, are included in this category. All prints must be signed, regardless of size or mounting substrate. Photographs taken by digital means and works consisting of photographs that have been manipulated using a computer are allowed; however, work that has been significantly manipulated into the final artwork will be considered Digital Art and is not allowed.

Printmaking: Printed works from which the artist's hand manipulated the

plates, stones or screens and which have been properly signed and numbered as a limited edition, may be entered in this category. Reproduction rules apply.

Wood: Functional and sculptural work where the primary material is wood. Original works must be hand-tooled, machine worked, turned or carved.

- Work must be produced by the exhibiting artist, whose manipulation of the chosen medium exhibits an excellence in concept and technique, as well as the mark of individuality. Work exhibited must be consistent with the quality shown in digital images submitted and only media accepted by the jurors will be permitted in booths. Tennessee Craft reserves the right to require that any inappropriate or ineligible work be removed.

SUBMISSION INSTRUCTIONS

- Submit a total of five (5) digital images of artwork executed in the past two years. Do NOT include a booth image. Sometimes it is helpful to include a close-up of one work, showing in DETAIL the craftsmanship involved. Images should demonstrate the quality of all work the artist intends to sell. If your work was pre-accepted and you wish to include work in an additional medium, images of that work must be submitted. ALL PRE-ACCEPTED ARTISTS MUST SUBMIT IMAGES OF CURRENT WORK EVEN THOUGH THEY WILL BE EXEMPT FROM SCREENING. Tennessee Craft reserves the right to reproduce accepted applicants' digital images for promotional purposes.

- Digital images should be of professional quality to assure a fair judging. Applications are scored by a panel of five (5) jurors, comprised of master craft artists and arts professionals. All applicants' images are presented without identification or information other than the title of the artwork, medium, dimensions and the information supplied by the applicant in the "Brief Description of Materials and Technique" space on the application, which may be read by jurors at the time of screening. Jurors score individually, and without consultation during a minimum of seven (7) days. Scoring is on the basis of technical and artistic excellence and originality, with each score representing equal parts craftsmanship and design. Exhibition space is awarded to top-scoring exhibitors. Note: Because we use a blind jury process, any artist identification must be removed from digital images of artwork, including artist signatures, business names or other identifying marks if they are legible in the digital image.

- Applicants are encouraged to arrange the images with an eye toward creating a well-integrated presentation.

- NOTE: TO HELP MAINTAIN THE REGIONAL FLAVOR OF THE FAIR, one (1) point will be added to the application screening scores (prior to averaging) of CURRENT Tennessee Craft members living in Tennessee.