

Governing Board Meeting

June 11, 2022; 10:00 AM – 1:00 PM CT

Zoom

Attendance:

Board members: Linda Nutt, JoEL LoGiudice, Reneau Dubberley, Pat Moody, Shaun Giles, Kelly Hider, Tiana Boisseau-Palo, Pat Chaffee, Audrey Deal-McEver, Nancy Fischman, Cynthia Gadsden, Candace Gooch-Ward, Wansoo Kim, Vincent Lillegard, Paige Ward Moore, Courtney Stone

Absent: Maggie Fansher, Jessica Hagar, Christi Teasley (all excused)

Staff members: Kim Waag

Call to Order, Roll Call and Approval of Secretary pro tem

Linda calls the meeting to order at 10:03am, conducts a roll call, and solicits motion to approve Kim Waag as Secretary pro tem for this board meeting, in stead for Secretary Maggie Fansher.

Approval of Secretary pro tem

Pat Moody moves. JoEl seconds. All approve.

Presence of Quorum Affirmative.

Welcome New Member

Linda welcomes new member Courtney Stone.

Courtney presents a self-introduction as the new Midstate Chapter Representative and Board Member.

Approval of February 2022 Board Meeting Minutes penned by Secretary Maggie Fansher

Reneau moves. JoEl seconds. All approve.

President's Report

Linda presents the favorable personnel annual evaluation results by the Executive Committee of the Executive Director. She informed that a base salary increase was included and approved by the Executive Committee, effective July 1, 2022.

Linda refers members to her president's report. Linda welcomes questions. No questions or findings expressed. Linda speaks on two current initiatives for which board members will be receiving additional communication from her and solicits their referrals for each. Initiatives are honorary member nominations and CY2023 board member recruitment. Linda communicated required organizational and board skills and other criteria to consider for referrals.

Executive Director's Report

Kim directs members to her executive director report. She welcomes questions. No questions or findings expressed. She speaks of the second, consecutive occurrence of high wind at the spring fairs which caused damage to exhibiting artists' art and assets and spoke to organizational research for solutions that are in process. Suggestions made. Announcement made of a collaborative document that is now available to gather further feedback for sharing of mitigation ideas.

2023-2025 Strategic Plan Adoption

Kim expressed her and staff's appreciation of the hard work, time and long-range vision of board members, chapter leaders, committee members that culminated into the organizational 2023-2025 strategic plan.

All were commended by Linda and Kim for the thoughtful work committed to creating a forward-looking plan of strategic activity by the organization. Three years activity is targeted.

Linda speaks of plans to form two new adhoc committees for the purposes of survey instruments review and indoor craft fair research and analysis.

Motion to Approve of 2023-2025 Strategic Plan as Written

Reneau moves to accept the plan. Kelly seconds. All approve.

Break given. Return at 10:50am CT.

Quarterly Treasurer's Report, Investment Report

Reneau encouraged financial questions anytime and pronounced the importance of board member review, understanding and inquiries of the organization's finances as it is a primary responsibility of the full board.

Reneau begins his presentation with the Statement of Financial Position. Tennessee Craft has a current bank balance of \$117K, and \$103K in Vanguard reserves. Outstanding grants receivables are \$39K. Over \$200K in liquid assets which places the organization in a good financial position. Noted were fixed assets that are amortized at \$58K for e-commerce site, and deferred revenue at \$7,600 and non-deferred revenue at \$211K, with explanations.

Reneau presented the Statement of Activities – Budget vs. Actual Without Chapters. Reported that contributions were 104% increase over budget and earned income was at 71.9% of budget. Federal grant award from the TN Nonprofit Arts & Culture Recovery Fund has been approved for three-year funding totaling \$210,970. Lower payroll expenses for May and June 2022 will be realized due to one vacant staff position. Staff were commended for controlling expenses resulting in 76% of budget. PPP/EIDL relief funding is 50% of budget due to PPP forgiveness budgeted for FY22 was finalized in FY21. Year-to-date net income as of May is \$82K.

Motion to Accept Treasurer's Report

Reneau moves. Wansoo seconds. All accept.

Treasurer's FY2023 Budget Report

Reneau presented the FY2023 Budget, noting a budgeted net ordinary income of \$7K. Planned is an increase in government and foundation contributions. Stressed importance of increases in revenue from fairs and ecommerce initiative. Additional contract labor expenses are planned and will be funded by the TN Nonprofit Arts & Culture Recovery Fund award. Salaries increased \$60K due to a planned new position. Budget for information technology expenses to increase due to technology resources necessary for a new staff position.

Motion to Accept FY2023 Budget

Reneau moves. Pat Chaffee seconds. All accept.

Current and Future Development Activities

Linda referred board members to the shared Development Report. Linda highlighted FY22 contribution sources that were in excess of budget. Noted the successful annual giving campaign speaks the need for the continuance of donor referrals. Encouraged a commitment from all board members of three referrals each.

Future events include:

- Planning is underway for the Craft Stars reception on August 6th, 6:30pm at Gruhn Guitars. Tickets will go on sale for \$40.00 each and can be purchased on our website beginning July 1. Event will include tours of Gruhn Guitars, Kurdish food and music inspired by the Best of Show award recipient of the Best of Tennessee Craft biennial exhibition 2021-2022, and desserts selected by the top award winners of the exhibition. Linda thanked Gruhn Guitars, and Sara Cohan for their sponsorship gift of their interesting venue.
- Annual volunteer recognition garden party will be held in June, hosted at Audry's home and studio. Linda thanked Audry for her generous gift of the venue and her time planning and hosting.
- Scholarship opportunities have been secured from Arrowmont, Appalachian Center for Craft/TN Tech, and Shakerag.
- Planned giving program development continues.
- Plans are commencing for a fall 2023 exhibition at the Customs House in Clarksville.
- Analysis and feasibility of an online art auction is being explored by the Development Committee.

Linda informed that the internal study of membership project has been postponed while other needs of chapters and membership are addressed, and until current staffing transitions are in place.

Linda encouraged board members to join the Development Committee or recruit members from the community. The Development Chair position remains vacant. Board Marketing Committee is on pause until the Marketing & Communications Manager staff position is onboarded.

Linda referred board members to the board portal where amongst other material, they have access to board meeting materials and records, board member Directory, the Why You Support Tennessee Craft document which amplifies that most support the organization for their provision of professional development and art community opportunities, preservation of TN art heritage and handmade craft, and ability to build quality of life. Encouraged review of shared document "How to Talk about Tennessee Craft" with historical techniques, appreciated by contemporary and traditional.

Community Engagement/DEI

JoEl thanked the board members who participate in one or more community engagement (CE) committees and requested consideration or referrals for three vacancies: CE Outreach Committee Chair, CE Marketing Committee Chair, CE Committee Co-Chair. JoEL presented upcoming projects and events:

- Black Craft History project with RFP for contracted researcher deadline 7/15/2022. RFP has gained national reach, including the Smithsonian. She thanked board member Cynthia for her role in the project.
- 6/18 Black on Buchanan Arts and Craft event in North Nashville.
- Preparations underway for inaugural program at Tennessee State Museum – Higher ED: Intro to Craft Careers.
- Encouraged board members to continue submitting referrals for minority-owned businesses, craft leaders and craft artists.
- Announced next month's Community Engagement meeting and its focus.

Nancy announced upcoming arts event on June 20th in Johnson City – Art is Our Voice: A Celebration of Independence at Atieler 133.

Motion to Accept Community Engagement/DEI Report

Shaun moves. Audry seconds. All accept.

Chapter and Committee Reports and Presentations

Fair Committee

Audry presented a proposed new fair mentoring program model and a new fair chapter fair program model. Presentation included proposed regulations and concepts for each program and explained that proposals are cumulated from feedback by past participants of the Emerging Makers Tent at the fairs, Fair Committee review, executive committee presentation, and data. Discussion ensued with questions and feedback given. With board members' request for further review time, board members were encouraged to re-review shared proposal and were invited to, by first of July, to draft ideas, questions, and additional feedback, and submit to Audry for sharing at the July Fair Committee meeting.

Motion to Table

Reneau moves. Pat Moody seconds. Majority in favor.

Request was made for Fair Committee's and internal staff's collective work on artist fair application regulations and eligibilities review with focus on art media, language, and eligibility processes. Will be placed on the agenda for the July Fair Committee meeting.

Board Nominating Committee

Linda informed that seven board member positions will be open in CY2023. She encouraged referrals from board members. New slate deadline is November 2022 for board approval, and then membership vote. Three of the current positions are currently open and gave recognition and thanks to former board members Sally Bebawy, Nancy Wagner Foriester, and Cara Young for their service.

New Business

Linda proposed beforementioned membership campaign and payment schedule project be postponed until potentially November to accommodate extreme staff pressures while working with less than full staffing. No objections from board members.

Linda communicated solicitation for board member preferences of the CY2023 board meetings schedule will be forthcoming.

Kim reminded and thanked board member chapter reps for communicating the importance of monthly chapter financial information submissions to the state office by the 10th of each month (which is a revision of the previous deadline – the 5th of each month).

Adjournment

Shaun moves. Nancy seconds. Unanimous.

Meeting adjourned: 12:54 PM CT.

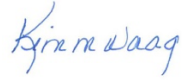
Next scheduled Board Meetings:

August 13, 2022, Virtual

November 5, 2022, Virtual or In Person

Minutes prepared by Kim M. Waag

Linda M. Noot

Handwritten signature of Kim M. Waag in blue ink.