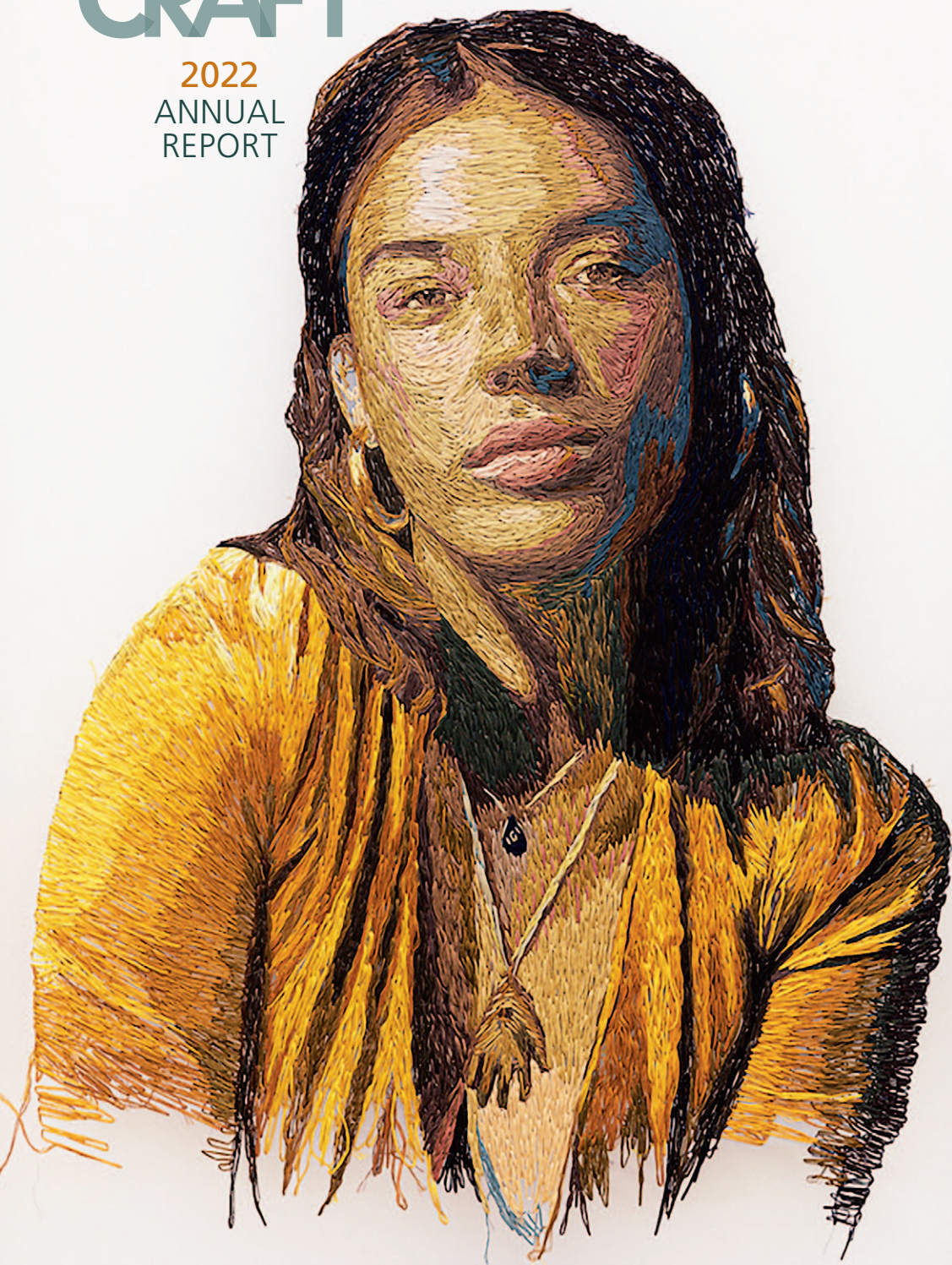


TENNESSEE CRAFT

2022
ANNUAL
REPORT



Tennessee Craft is a statewide non-profit founded in 1965 to continue and create our state's fine craft tradition.

Our Core Values:

- Community • High Quality • Connecting
- Supportive • Inviting • Tradition

Our Strategic Goals:

- Strengthen and Expand the Network and Mission Opportunities and Programming
- Ensure Equity, Diversity and Inclusion in Who We Are and What We Do
- Market Tennessee Craft and Craft Artists
- Ensure Financial Stability
- Build Organizational Capacity

Governing Board of Directors

President

Linda M. Nutt

Vice-President

JoEl Levy LoGiudice

Past Board

President

Pat Moody

Secretary

Maggie Fansher

Treasurer

Reneau Dubberley

Sally Bebawy • Roberta Bell, *Midstate Chapter Representative* • Tiana Boisseau-Palo, *East Chapter Representative* • Pat Chaffee, *Southwest Chapter Representative* • Synthia Clark, *East Chapter Representative* • Audry Deal-McEver • Nancy Fischman, *Northeast Chapter Representative* • Cynthia Gadsden • Shaun Giles • Candace Gooch-Ward • Jessica Hagar, *Plateau Chapter Representative* • Kelly Hider • Wansoo Kim • Vincent Lillegard • M. Paige Ward Moore • Wisty Pender • Courtney Stone, *Midstate Chapter Representative* • Christi Teasley, *South Chapter Representative* • Nancy Wagner Forister • Cara Young

Honorary Members **Remembering those who are deceased.*

Teri Alea

Sue Barnes*

Pat Beaver

Greg Belz

Sandra Blain

Akira* & Larry Blount

Olen Bryant*

Duncan Callicott

Mimi Semmes Dann*

Persis Grayson*

Russell Harris

Marian Heard*

Harry Hearne

Clara Hieronymus*

Sylvia Hyman*

Claudia Lee

Alice Merritt

Pat Moody

Louie, Terry &

Mark Newberry

Craig Nutt

Roy Overcast

Bets Ramsey

J. Stanley Rogers*

Lewis D. Snyder

Lenore Vanderkooi

Mahaffey White*

Anne White-Scruggs*

Cover: 'My Existence is Political' by Beizar Aradini.

Photos by Sally Bebawy Photography or submitted, except where noted.

A Year of New and Refresh

An Optimistic Year

Since 1965, Tennessee Association of Craft Artists (Tennessee Craft) has championed traditional and contemporary craft art and the public throughout Tennessee.

Our essential role in mitigating the far-reaching effects of the pandemic to the craft art ecosystem remains a priority via reintroducing “legacy programs” and introducing new artist-public events. In fiscal year 2022, we welcomed with cautious enthusiasm a new outlook heralded by an emerging public health and economic recovery. With support from our Governing Board, friends, benefactors and the public, we embraced a new beginning. Our collaboration with existing and new-found partners and stakeholders expanded within communities across the state.

We celebrated renewal of long-standing Tennessee Craft Fairs, presented in full tradition with our 43rd Annual Fall Fair in October 2021 and our 51st Annual Spring Fair in May 2022 in beautiful Centennial Park. Fairgoers revisited exhibiting craft artists, demonstrators, kids’ activities and emerging artists. Though the numbers of artists are nearing pre-pandemic participation, we are optimistic they will soon reach full capacity.

Additionally, in the 2022 fiscal period,

- We are grateful for our established collaboration with the Centennial Art Center, as we celebrated the 50th Anniversary of the first Tennessee Craft Fair and the art center’s grand opening, both in 1972.
- Increasing craft art appreciation and awareness surged due to the partnership of Tennessee Craft and the Tennessee State Museum via our *2021 Biennial: Best of Tennessee Craft Exhibition* at the Tennessee State Museum. The strong synergy between craft art and Tennessee history was embraced.
- We increased our offerings of professional development programs to artists with the inaugural Lunch and Learn “Craft Your Professional Toolkit” series, a host of scholarship opportunities and the launch of an additional scholarship opportunity for underrepresented artists.
- For the 13th consecutive year, master artists and apprentices from three state regions completed an immersive Master Artist Apprentice Program, in partnership with Tennessee Arts Commission.

Looking forward, we are optimistic as Tennessee Craft builds the economy and increases the impact of craft art within our state’s arts and culture sector.

We thank you for your support of Tennessee Craft, your appreciation of craft art’s value and your recognition that craft art has the power to heighten the quality of life meaningfully, for each of us.

With gratitude,



Linda M. Nutt
Governing Board President

Linda M. Nutt



Kim M. Waag
Executive Director

Kim M. Waag

Best of Tennessee Craft 2021



The 25th *Best of Tennessee Craft* biennial, from October 29 to February 20, featured 75 craft artworks by 56 Tennessee artists. Tennessee State Museum produced a world-class exhibition, receiving an Award of Excellence for a Temporary Exhibition from the Tennessee Association of Museums.

Tennessee Craft and the State Museum collaborated for engaging public programming, including the award-winning **Craft Day at the Museum**, presenting five demonstrators from Memphis to Johnson City and a live and virtually broadcast artist panel. In January, the public was invited to learn and create the craft arts of jewelry, hooked rugs and engraved prints in workshops led by Tennessee Craft member artists. February's **Then & Now: A Black Craft Symposium** traced the arc of craft-making over the state's history, with a keynote address from Dr. Tiffany Momon (Sewanee) on Black craft art in the 19th Century and the Black Craftspeople Digital Archive; a presentation on William Edmondson's home and work in Nashville by Mark Schlicher; and a panel of contemporary Black craft artists led by Carlton Wilkinson.

Guest jurors Peter Baldaia and Annabeth Dooley selected the artwork and chose award winners. Beizar Aradini (Nashville) received the Best of Tennessee Craft award for her embroidered masterpiece "My Existence is Political." Marty McConnaughey (Sharps Chapel, Basketry) took First Place; John Jordan (Cane Ridge, Wood) was awarded Second Place; and Ashley Seay (Nashville, Sculpture) received Third Place. Merit awards were given to Jeanne W. Brady (Smithville, Fiber/Textile), Sherri Warner Hunter (Bell Buckle, Sculpture), Monya Nikahd (Watertown, Fiber/Textile), Lesley Patterson-Marx (Nashville, Fiber/Textile), and Ronald E. Young (Chattanooga, Wood).



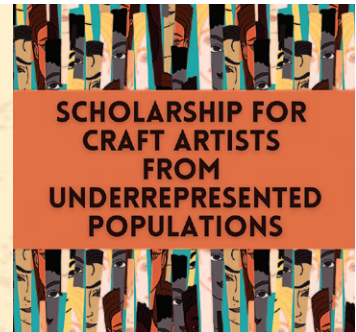
A Diverse Artistic Community

In Fall 2021, Tennessee Craft identified populations of artists underrepresented in its membership and programs. Throughout the 2021/2022 fiscal year, Tennessee Craft's leadership, staff—and specifically the Community Engagement Committee—implemented new initiatives to best engage and serve target populations and broader, more diverse artistic communities.



In October 2021, Tennessee Craft participated in **Celebrate Nashville**. Artist demonstrators educated young event goers and their families on clay hand-building, natural dyes and jewelry making. Visitors took home printed textiles and stamped metal medallions. A collaborative rainbow mural painted by the children was a popular attraction.

In February 2022, Tennessee Craft launched the **Underrepresented Populations Scholarship**, a new program to provide opportunity and support to craft artists from populations who have been historically underrepresented in their field. In May, four artists were awarded \$500 scholarships to advance their personal craft art practices.



In May 2022, Tennessee Craft issued a Request for Proposals for a new **history of Black Craft Art in Tennessee since 1920**. The initial project will identify and document Black craft artists in Tennessee and provide context for Black craft-making in the state. This research will elevate Black craft artists and inform future public programs.

In June 2022, Tennessee Craft partnered with the Curb Center at Vanderbilt and the Nashville Jazz Workshop to present the first **Black on Buchanan Juneteenth Art & Craft Show**, part of The Equity Alliance's Juneteenth Block Party on Buchanan Street in North Nashville.



Craft Artists at the Heart

As an association of craft artists for nearly 60 years, Tennessee Craft exists to nurture and support craft artists, building professional skills, marketing contemporary craft, and connecting working artists with mutual networks, potential patrons and the broader public. Many members have been part of the organization for decades, including our honorary members and perennial fair exhibiting artists, like James and Rombye Perry. He invited her to join him while exhibiting at the first Tennessee Craft Fair in 1972, and they have been coming back—together—for 50 years.

Tennessee Craft is also thrilled to welcome new craft artists into our community. In the early days of the pandemic, printmaker Ashley Seay (*right*) led live Facebook tours of Woodcuts Gallery in North Nashville, a virtual take on the monthly Jefferson Street Art Crawl. Revealing her stunning prints on social media, she captured our attention and became a featured artist in the 2020 video Kids' Tent ([see: **tennesseecraft.org/kids**](https://tennesseecraft.org/kids)). Ashley applied to the *Best of Tennessee Craft* in Spring 2021 and was accepted. In October, her woodblock sculpture "The Black Rose of Nashville" garnered the Third Place prize in the exhibition. While the biennial was on display, the Tennessee State Museum invited Ashley to teach an introductory workshop in January on printmaking. Ashley also serves on the Midstate Chapter board, and we are excited to see what the future holds for her and her promising craft.



**Ashley Seay's woodblock
"The Black Rose of Nashville"
was exhibited in the
Best of Tennessee Craft
and at the
Centennial Art Center
Art of Craft
(pictured above).**

Tennessee Craft Membership

587
Members

6
Active Chapters

33
Chapter Leaders

Tennessee Craft Chapters



Statewide chapters are essential to networking and community building opportunities for Tennessee Craft members. As regional representatives of our organization, chapters have adapted to the challenges of the pandemic by hosting online meetups and exhibitions, while also returning to increased in-person programming. Tennessee Craft–East and Tennessee Craft–Plateau held member meetings and participated in local craft events in Knoxville and Cookeville. Tennessee Craft–Northeast met virtually, but geared up midyear for a return to full in-person engagement and annual

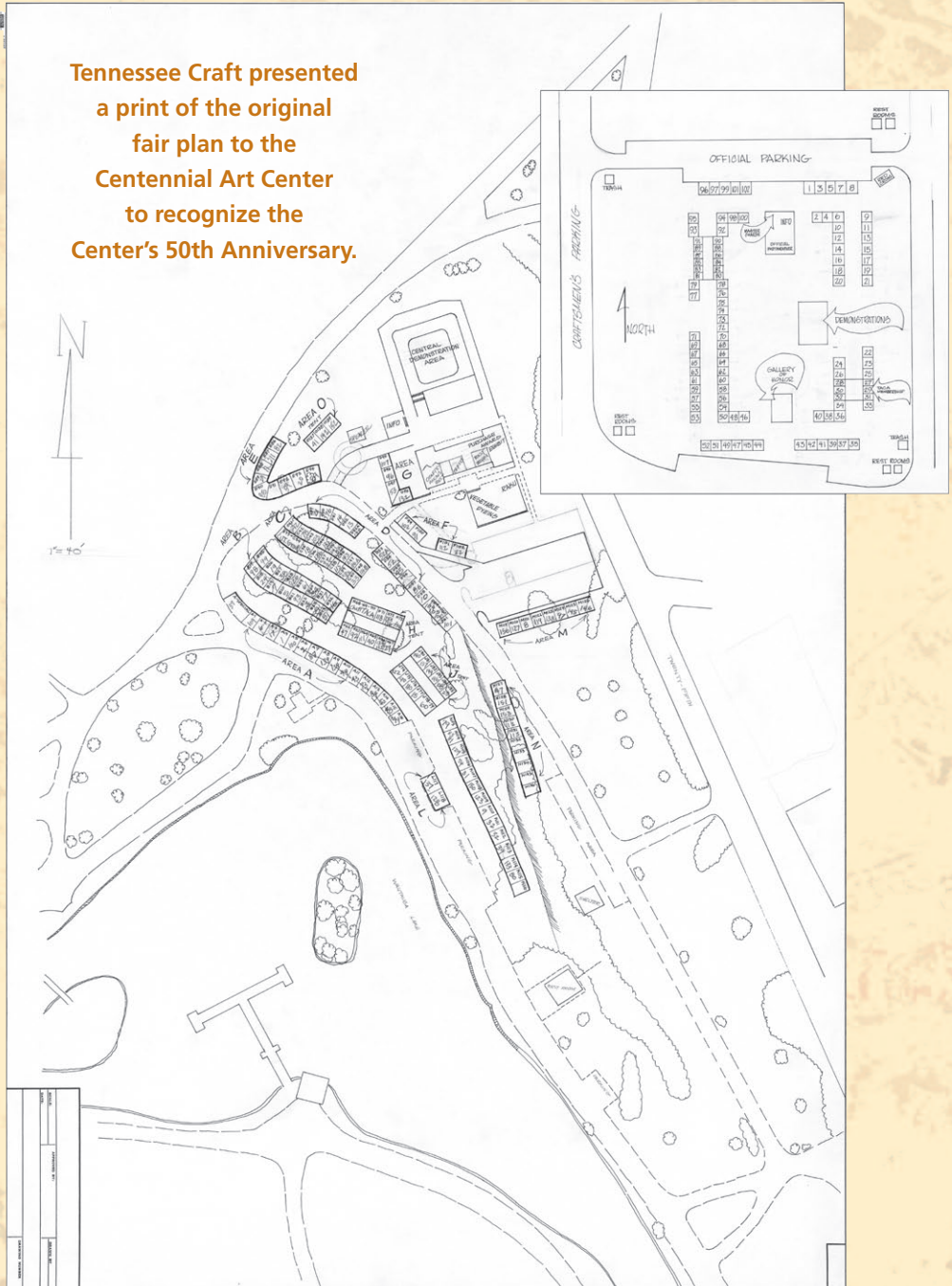
events in Fall 2022. Tennessee Craft–South hosted their beloved studio tour of Sewanee and Monteagle in December 2021. Tennessee Craft–Southwest supported neighbors in need through their Empty Bowls sales of handmade pottery at the Woman’s Exchange in Memphis; they also continued their annual *Collaborations* exhibition, featuring work created jointly by artists working in two different mediums. Tennessee Craft–Midstate hosted virtual maker meetups throughout the year led by members offering insight into their artistic practices, and they presented the annual *Art of Craft* exhibition at the Centennial Art Center in Nashville.



50th Anniversary Spring Fair

The first Tennessee Craft Fair was in 1972,
around the newly opened Centennial Art Center.

Tennessee Craft presented
a print of the original
fair plan to the
Centennial Art Center
to recognize the
Center's 50th Anniversary.



Fall 2021 & Spring 2022 Craft Fairs

The Fall and Spring Fairs attracted an estimated 80,000 total fairgoers to the Great Lawn at Centennial Park. Patrons were excited to shop and learn from artists, get creative in the Kids' Tent and enjoy the outdoor Tent City.

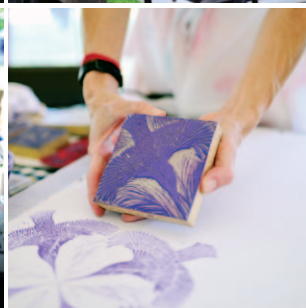
180

Fall Fair Artists

186

Spring Fair Artists

Lively demonstrations were presented by The Clay Lady's Campus, Tennessee Association of Woodturners, This Little Light's Betty Turner, blacksmith Anthony Martin, and MAAP Master and Apprentice pair Jeanne Brady and Krista Schoenbrodt.



Kids' Tent by the Numbers

2,313

Children

2,109

Adults

1,688

Artworks
Created

33

Instructors

137

Volunteer
Hours



Awards for Excellence

Guest Juror David Reyes of the Huntsville Museum of Art selected award winners. \$3,200 in cash and other prizes were presented to 15 Spring Fair artists. **Artist Larry Allen (clay)** was honored with Best of Show.

Emerging Makers

Both the 43rd Annual Fall and 51st Annual Spring Tennessee Craft Fairs featured the Emerging Makers Tent. This unique artist incubator program is an exclusive opportunity for member artists to take their craft businesses to the next level. In the Emerging Makers Tent, groups of artists from each chapter work together in a supportive environment to gain practical experience selling their artwork. Emerging Makers build the skills to take the next step toward exhibiting as independent artists on the main tent circle at Tennessee Craft fairs.



Scholarships & Summer Study

Tennessee Craft offers scholarships to members to hone techniques and grow craft careers and practices. Scholarships can foster life-changing experiences that would otherwise be inaccessible for artists.

11

Scholarships
Awarded
in FY22

\$8,818

Total
Amount
of Scholarships

6

Number of
Summer Study
Placements

3

Number of Summer
Study Craft School Partners
(Appalachian Center for Craft,
Arrowmont School of Arts and Crafts
and Shakerag Workshops)



Julie Boisseau-Craig received a Summer Study Scholarship to take “Sculpting with Whimsy,” a glass workshop at the Appalachian Center for Craft. She said, “It had been many years since my last workshop and this was exactly what I needed to give my work inspiration. As a studio artist, we are often lost in the solitude of the work. It is always good to get out of one’s own space and be around other makers.”

Cara Young’s Summer Study Scholarship to explore quilt patterns at Shakerag Workshops will have an ongoing impact beyond her oeuvre. As an art teacher, Young wrote, “This was a formal design class that I intend to bring into my high school classroom [in collaboration with] the math department.”



Master Artist Apprentice Program

Tennessee Craft, in partnership with the Tennessee Arts Commission, offers the Master Artist Apprentice Program (MAAP) to open the door for artists to learn traditional and contemporary craft skills from master craft artists.

3
Number of
Master Artists

3
Number of
Apprentices

\$12,000
Direct Stipends
to Artists

456
Combined Hours of
One-On-One Study



Becca Martinez learned how to run a professional artist studio from master printmaker Ashton Ludden and how to “balance preparation and spontaneity,” improving her planning skills while also taking an expedited leap into a hoped-for technique.

Sarah Bollinger, apprentice to Jackie Schlicher, master clay artist, said, “This apprenticeship experience has been...instrumental in building my skill level, developing confidence, and growing my commitment to my art.”



Artist **M Kelley** teaches teens through the Nashville Public Library and apprenticed to master tapestry artist Jennifer Sargent. Kelley wrote, “Working in this medium has dramatically informed and guided my personal weaving and spinning practice...I feel my final products are now both of finer quality and more to my personal aesthetic preference while still giving me a lot of conceptual room to explore in future work. I have already begun using the basic skills and techniques and passing them along to new students.”

Professional Development



Tennessee Craft hosts an annual Professional Development Workshop for artists who want to grow their craft careers. This year’s online workshop “Unmute Yourself: Connecting through Art” featured keynote speaker Richard Lou, a Chicano artist and Chair of the University of Memphis Art Department. Breakout sessions explored pricing artwork, approaching galleries, social media, collectors and commissions and small business administration.

Inspired by the accessible format of the virtual annual workshop, the inaugural online Lunch & Learn series “Crafting Your Professional Toolkit” launched in February—a free learning opportunity for members, available at a nominal fee to the general public. Sessions included Accounting 101, Client Engagement, DIY Product Photography and Marketing on Social Media. Attendees remarked that the series added applied value to their memberships. One participant wrote, “The lunch and learn session speakers were knowledgeable. I preferred the lunch and learn sessions over a half day workshop; it was a small time commitment for a big payoff.”



Population Served

113,346

Adults

3,518

Children/
Youth

182,050

Virtual
Adults

1,179

Artists Directly
Involved

Volunteers

A thriving craft community includes not just artists, but also their supporters, including a diverse cohort of volunteers. With limited paid staff, Tennessee Craft relies upon the generous, talented and dedicated annual service of over 100 volunteers to produce successful, high-quality programs throughout the year. In June, they were specially honored at a Volunteer Recognition Garden Party hosted by Governing Board member and fair and Best of Tennessee Craft exhibiting artist Audry Deal-McEver.

Total for 2021/2022:

2,727 hours served by 201 volunteers

Volunteer Partners: HCA, Belmont, TSU, Hands on Nashville



Partners

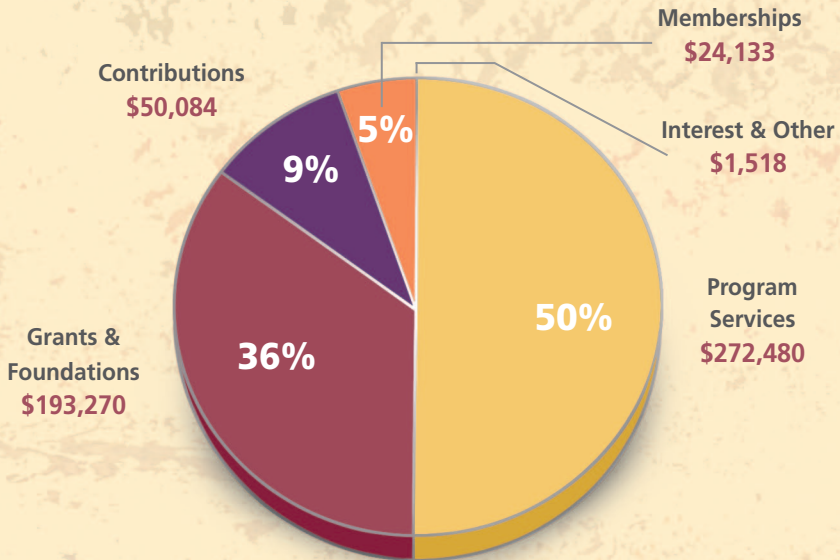
Non-profits seek the support of both businesses and other non-profit partners to achieve their missions. **In 2021/2022, a total of 64 partnerships helped foster Tennessee Craft's successes.** Community Partners like the Appalachian Center for Craft, Arrowmont School of Arts and Crafts, Cheekwood Estate & Gardens and the Tennessee State Museum participated in craft fairs. In the Kids' Tent, partners presented activities for children and families, including the Country Music Hall of Fame & Museum, Daybreak Arts, East Nashville Hope Exchange, Frist Art Museum, Hatch Show Print, Nashville Public Library and The Puppet Truck, Shimai Gallery of Contemporary Craft, Turnip Green Creative Reuse and Watkins Community Education. **The total value of in-kind donations of goods and services given over the year was \$43,075.**



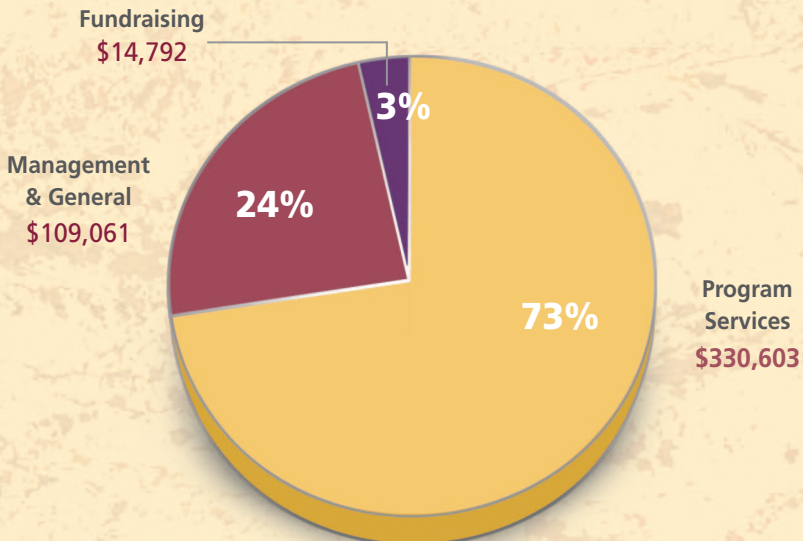
Tennessee Craft Financials

For the period July 1, 2021—June 30, 2022

FY22 REVENUE (\$541,485)



FY22 EXPENSES (\$454,456)



Tennessee Craft is a 501(c)(3) organization. All contributions are tax deductible to the extent allowed by law. Information on this page reflects audited financials for the period indicated.

Tennessee Craft gratefully acknowledges our community of donors from July 1, 2021 through June 30, 2022.

\$10,000 or greater

Metro Nashville Arts Commission
Tennessee Arts Commission

\$5,000 – \$9,999

The Community Foundation of
Middle Tennessee
Pat Moody
Laura Anne Turner

\$1,000 – \$4,999

The Honorable Phil Bredesen &
Ms. Andrea Conte
Cumberland Trust & Investment Co.
Richard & Janice Dwyer
Richard Eskind
Maggie & Brad Fansher
Gruhn Guitars
Dr. Howard S. & Mrs. Carol A. Kirshner
KraftCPAs
JoEl Levy LoGiudice & Simon Levy
Vincent Lillegard
Jane Ann & Chan McCullough
MW Real Estate
Linda M. & Craig L. Nutt
Publix Super Markets Charities, Inc.
Kim & Fred Waag

\$500 – \$999

Teri & Jose Alea, in honor of
Pat Moody
Arrowmont School of Arts & Crafts
Greg Belz
Nancy Fischman
Fridrich, Pinson & Associates
Candace Gooch-Ward
HCA Foundation
Harry 'Wis' Laughlin, III, in memory
of Gail D. Laughlin
Wisty Pender
Agnes Gordon Stark
Turf Managers
Nancy Wagner Forister
WC Dillon Co & Insight Risk
Management

\$250 – \$499

Anonymous
Margie & Tim Arnold
Sally Bebawy
Roberta Bell
Sandy Blain
Rick & Kay Cannon
Martha Christian
Audry Deal-McEver
Shaun Giles
The Kingston Group
Cathy Leser & John Manning
April & Bill Mullins
Roy Overcast & Ralph DiPalma
Dayle A. Savage
Christi Teasley
Tennessee Craft–South

The Copper Fox Gallery
(Talbot & John Grimm)
Regine Webster & Todd Fryling
Jennifer & Nathan Weinberg
Holly Tucker & Steve Wylie, in honor
of Roberta Bell

\$100 – \$249

Charlie Akin
Anonymous
Elizabeth C. Barnett, in honor of
Pat Moody
Pat Beaver
Gretchen Borders
Barbara Chazen
Mr. & Mrs. Charles W. Cook, Jr.
Reneau & Elisabeth Dubberley
Mrs. Laurie & Dr. Steven Eskind
Cynthia Gadsden
Dodie and Carl George
Louis Gump
Russ Harris & Karen Greenwaldt
Diane Hayes
Kelly Hider
Judith Hodges
Carol Holcomb, in memory of
Gail D. Laughlin
John & Vicki Jordan
Cindy Kershner
Wansoo Kim, in honor of Seongsook
Lee & Jingoo Kim
Doug Lawrence
Mrs. Catherine & Dr. Brian McMurray
Alice C. Merritt, in memory of
Wally Pilkinton
Courtney & Lee Peterson
Judy Thomasson
Thomas L. Turk, in memory of
Judy Turk
Vickie Vipperman, in memory of
Wally Pilkinton
Milton & Gwen Whitson

Special Thanks

Michelle Aldridge
Anonymous
Sharron Barrett
Jade Bazile
Julie Boisseau-Craig
Tiana Boisseau-Palo
Olivier & Nathalie Boutaud
Kartik Boorgu
Kathy Bradley
Clay & Nancy Canada, in honor of
Julia Wilburn
Stephanie Chadwell
Patricia Chaffee
Synthia Clark
John Coburn
Bill & Tina Collison
Rose Conway
Natalie Cuicchi
Matthew Cutright
Katie Dann & John Pruett, in
memory of Peggy Miller

Nick DeFord
Alexandra Eber
Jacob Estes
Kristen Faircloth
Jennifer Fleischer
Rebecca Floyd
Judi Gaston
Nathaniel Greene
Lorie Groetzinger
Bruce Hafford
Jessica Hagar
Karen Holst
Catherine Hughes
Sherri Warner & Martin Hunter
David Keel, in honor of
Kimberly Winkle
Morganne & Cameron Keel
Jennifer Knowles & Chip Boles, in
memory of Debbie Farrell Warner
Susan Knowles, in honor of
Linda M. and Craig L. Nutt
Amanda Kohr
Godwin Kou
Twyla Lambert Clark & Mike Clark
Walter Lillegard
Lee Limbird
Marylin Linn, in memory of
Joanne Lovell Linn
Vicki Love
Marge & David Luttrell
Henry Mangrum
Donna Manley
Bonnie Matthews
Faye Matthews
Kelly Maxwell
Randy McCurdy
Elizabeth L. Merritt, in honor of
Alice Merritt
M. Paige Ward Moore
Dobriela Pintar
Andrea Price
Eva Rabin
Lesley Rahner
Bets Ramsey
Alexandra Richardson
Annie Rochelle
Henry Rothenberg
Christa Schoenbrodt
Lindsay Schroeder
Adele Seitzinger
Alf & Kathy Sharp
Jane R. Snyder
Jeanie Stephenson
April Stewart
Cheryl Stewart
Roger Sturdivant
Emily Tuttle
Ursula Vann
Cara E. Young
Mike & Mary Ellen Zinser

Legacy Circle

Alice C. Merritt

Thank you to our supporters and partners!



METRO ARTS
NASHVILLE OFFICE OF ARTS + CULTURE



21c Museum Hotel, Nashville • Appalachian Center for Craft
Arrowmont School of Arts and Crafts • Blick Art Materials • Cheap Joe's Art Stuff
Cheekwood Estate and Gardens • Corkdorks Wine Spirits Beer
East Nashville Beer Works • Germantown Cafe • HCA
Menu Maker Catering & Events • MetroCenter Mobility • Nashville Golf Cart Rentals
Night Technologies • Reddy Ice • Shakerag Workshops • Tennessee Golf Cars

Tennessee Craft is being supported, in part, by federal award number SLFRP5534 awarded to the State of Tennessee by the U.S. Department of the Treasury. This three-year recovery award is granted and administered by the Tennessee Arts Commission.



As the only networked community of its kind across the state, Tennessee Craft nurtures talent and creates artist connections through programs funded by donations and signature exhibition events.

Tennessee Craft's supporters directly contribute to programs like scholarships, mentorships, fair and exhibition awards and other special projects. The Tennessee Craft Collectors' Circle generously supported the Best of Tennessee Craft exhibition programs this year.

To make a contribution or find out more about our ongoing programs, visit tennesseecraft.org.

To learn more about investing in the long-term future of Tennessee Craft by becoming a part of our Legacy Circle, contact us at giving@tennesseecraft.org or 615.736.7600.



TENNESSEE CRAFT

P.O. Box 120066
Nashville, TN 37212-0066
info@tennesseecraft.org
615.736.7600

EIN# 23-7309306

Follow us on       @tennesseecraft

www.tennesseecraft.org