

TENNESSEE CRAFT

Governing Board Meeting November 5, 2022; Virtual MINUTES

Attendance:

Board members: Linda M. Nutt-President, Reneau Dubberley, Pat Moody, Shaun Giles, Kelly Hider, Pat Chaffee, JoEl Logiudice, Audry Deal-McEver, Nancy Fischman, Cynthia Gadsden, Candace Gooch-Ward, Vincent Lillegard, Paige Ward Moore, Christi Teasley, Courtney Stone

Staff: Kim Waag-Executive Director, Todd Herzberg, Bonnie Matthews

Tennessee Craft Membership Guests: Barbara Bell, Vicki Park, Patricia Schwarz
Cathy Jo Wheeler

Absent: Wansoo Kim (excused), Maggie Fansher (excused), Jessica Hagar, Tiana Boisseau-Palo

Call to Order and Approval of Secretary pro tem

Linda welcomed all visitors as this is the annual “open” board meeting with invitations extended to all current Tennessee Craft members.

Linda called the meeting to order at 10:01 AM. Kim conducted a roll call, and Linda solicited a motion to approve Candace Gooch-Ward as Secretary pro tem for this board meeting.

Approval of Candace Gooch-Ward as Secretary pro tem

Reneau Dubberley moved. Christi Teasley seconded. All approved.

Presence of Quorum - Affirmative

Member Spotlight: Todd Herzberg - Tennessee Craft Marketing & Communications Manager

Born in Saginaw MI, Todd received his BFA from Central Michigan University and his MFA from the University of Kentucky (UK).. After moving to Lexington, KY, he joined The Bluegrass Printmaking Cooperative, and after participating in the Woodland Art Fair in Lexington, he began to sell his work at different events.

Todd helped to form the Po’Boy Artist Collective in Lexington and the Lexington Guild of Printmakers, where he served as the President for two and a half years before stepping down to attend graduate school. After graduating, he taught art on faculty at Murray State University. As

an printmaker artist, Todd continues to exhibit his work at different events, and he received the Merit Award at the Spring 2022 Tennessee Craft Fair. He now resides in Madison, TN.

His experiences comes from the self-promotion of himself, his work as an artist, his guilds, and their events including exhibitions. He shared that he marketed the guild and exhibitions, and he has been responsible for all facets of marketing and promotion of all groups he's led in the last five years.

Approval of August 2022 Board Meeting Minutes penned by Candace Gooch-Ward as written.

JoEl Logiudice moved. Nancy Fischman seconded. All approved.

President's Report

Linda referred members to her President's Report and welcomed questions. No inquiries or findings expressed.

Linda spoke of the successes of the recent fall 2022 Tennessee Craft Fair. She informed of human resources advancements to workforce capacity, noting a new grants, foundations and sponsorship development position to be posted at the beginning of the new year, the current posting for a contracted Outreach Coordinator whose focus will be an early education program for elementary to high school students in rural counties, and the appointment of a research professional leading the community engagement history project's research of craft made by African American artists in Tennessee. Linda thanked the board for their strong, thoughtful leadership and their team efforts, and she recognized JoEl Logiudice, who will be taking over as President next term.

Linda went on to thank those leaving the board for their loyal, instrumental service, and she recognized Maggie Fansher, Pat Moody, Pat Chaffee, Wansoo Kim, Cara Young, Cynthia Gadsden, and Sally Bebawy.

Executive Director's Report

Kim directed members to her executive director's report and welcomed any questions. No inquiries or findings expressed.

Kim thanked Linda for her support. She applauded her hands-on strong leadership through the recent years of the pandemic, executive director transition, new funding opportunities and challenges. She recognized under her leadership the robust execution of the organization's traditional, new and renewed programming and administrative organizational advancements. Kim went on to echo Linda's words of gratitude for the entire, and also thanked all the Tennessee Craft members and the Chapter leadership. Special thanks went to Chapter Leadership for their timely delivery of their monthly financials to the state office, and reminded all that it is time for 2023 membership renewals.

Kim reported that 50 members had joined and renewed since Tuesday, and that Bonnie is developing our 2023 Chapter Leadership Retreat, to be held virtually on Saturday, January 21st.

Kim announced that convening of the jury panel for the 2023 Spring Fair would begin in December, and encouraged the board to continue to share any recommendations for fair, exhibition and Shop Tennessee Craft jurors and community and fair demonstrators by entry into the Craft Leaders form through the board portal, or by direct contact to Kim.

Kim shared the upcoming posting for a Grants and Sponsorships position. Kim explained that the position could be remote and would be posted as hybrid-remote, but a presence and relationships would have to be built and maintained with the organization's benefactors, including grantors. In-person attendance at benefactor's position-related events and workshops in the Nashville- and Middle Tennessee-area will also be required.

Kim opened the floor for questions. Nancy Fischman asked if the Lunch and Learn series would be recorded. Bonnie confirmed recording, and recommended registering as the recording links will be sent to those who registered.

Treasurer Report & FY2022 Financial Audit

Reneau directed members to the *Treasurer's Report* and shared that the Organization continues to have healthy operating funds. He explained that the Vanguard account would eventually increase and there was no present issue waiting for the market to correct. He also explained that the first of two payments for the Metro Nashville Arts Commission grant will be extended by deposit by next month. He informed the board that the net income through September for the first quarter was \$61K, and he reiterated the strength of the organization's current financial position.

Reneau shared that the organization's government contributions, foundations, and federal grants were holding very close to what was budgeted, and he shared that booth fees and application fees were ahead of forecast. Current income is about \$14K over budget.

Reneau explained that the organization returning focus on the implementation of our ECommerce program, which will produce income for the organization and for artists. He explained that payroll was down because of a term of an open position, and new positions are under recruitment. He explained it would be a few more months before all fair expenses and income are in and processed, but he assured the board of the positive outlook for income over expenses.

Reneau shared that the organization's annual financial audit was clean and that the auditors praised the organization for its exemplary financial management.

Motion to Accept Treasurer's Report & Audit Report.

Pat Moody moved. Nancy Fischman seconded. All in favor.

Break given at 10:53 AM. Return at 11:10 AM CT.

Current and Future Development Activities

Linda encouraged members to identify potential donors and art friends interested in participating with the organization and directed members to review the development section in the board portal. She stressed the importance of keeping up with thank-you calls and expressions of the organization's appreciation of support. She asked the board to share any additional contacts in the Prospect Referral Form on the board portal.

Linda announced that the information for our Annual Giving Campaign would soon be released and that the goal had been increased to \$26K this year. Linda mentioned the Planned Giving Initiative currently under development and announced that Alice Merritt had made the first commitment to the initiative. Those who participate in the initiative will be listed on all official documents as members of the organization's Legacy Circle. Linda encouraged anyone interested to contact Bonnie or to review the information posted through the board portal.

Bonnie shared insight gained during her recent visit to Arrowmont where the staff shared a bit about their development efforts, such as the scale of their new monthly prospects list and thank-a-thon events where everyone makes thank-you calls all together.

Community Engagement/DEI

Linda recognized Patricia Schwarz, who would be taking Pat Chaffee's board position as Chapter Representative, and welcomed her aboard.

JoEl referred all to the report available in the board portal. She announced that Karlota Contreras-Koterbay had been appointed lead researcher for Black Craft Artists in Tennessee history project, and JoEl also thanked Cynthia Gadsden for her guidance on this project. JoEl explained that the project will be completed in August 2023 and that experience gained throughout would be used to model the next project, which would focus on Indigenous Artists in Tennessee. JoEl went on to acknowledge the current and upcoming activities of the history, outreach, and programming teams.

JoEl shared that the committee would be renamed as the Community Engagement and Outreach Committee, reflecting their goals of hands-on outreach across the state of Tennessee and to focus on the Organization's community engagement and DEI initiatives. She invited any interested members to join the committee, and she announced that she and Kamilah Sanders would be rolling off as co-chairs next year. She invited any party(ies) interested in fulfilling that role to contact them. She concluded by extending her sincere thanks and appreciation to the entire committee, to Bonnie Matthews, Christi Teasley, Shaun Giles, and Wansoo Kim for their hard work and significant commitments to the work of the committee.

Consent Agenda: Chapter and Committee Reports & Presentations

Linda acknowledged the activity and enthusiasm in the Chapter reports and thanked the Chapters for submitting their reports on time. No additional inquiries or findings were expressed.

Motion to Accept Chapter and Committee Reports & Presentations as submitted

Kelly Hider moved. Audry Deal-McEver seconded. All approved.

New Business

New 2023 Board Slate and Executive Committee Member Approval

Linda began with announcing the proposed officers as follows:

JoEl Logiudice as President
Audry Deal-McEver as Vice-President
Reneau Dubberley as Treasurer
Candace Gooch-Ward as Secretary

No concerns or objections were expressed.

Motion for Executive Committee Composition of officers for the next year.

Nancy Fischman moved. Shaun Giles seconded. All in favor.

Linda thanked all board members for their nominations and announced the 2023 Board Slate of new members, contingent of membership December vote approval, as follows:

Jessica Wilson, candidate for Member-At-Large
Evan Brown, candidate for Member-At-Large
David Taylor, candidate for Member-At-Large
Carlton Wilkinson, candidate for Member-At-Large
Allison Letson, candidate for Member-At-Large

Motion to accept the 2023 Board Slate to start at the beginning of next year.

Reneau Dubberley moved. Paige Ward Moore seconded. All approve.

Pending email business by February 2023: Committee review for effectiveness + Possible 'late' board candidates

Linda informed the board of two candidates the Executive Committee would still like to reach out to and have included as additional 2023 board candidates for the upcoming year. She explained that all normal procedures would be followed via email, and she asked for the board's consent to proceed in this format for the last two candidates. No objections or concerns were expressed.

Linda reported that she, JoEl, and Kim had discussed future committee structure and proposed a new concept for the structure of certain action-oriented committees. She reported on committees such as Finance would continue with the same structure, but others would focus more on hands-on project work, where committee members can volunteer where aligned to their passions.

Discussion ensued on concerns related to the effect this would have on participation in more business-oriented aspects of the organization, and Linda explained that some committees need to continue (e.g. Finance, Nomination, Honorary Member) operating under their traditional

structures. Courtney expressed how great an opportunity this would be for those with limited time to attend routine meetings but are instead more eager to participate when and where they can.

With no concern or disagreement expressed, Linda informed the board that a proposal would be presented via email conversation before the 2023 February Board Retreat.

Next scheduled Governing Board Retreat / Governing Board Meeting: Feb 4 & 5, 2023
Board Retreat – In Person

Kim announced that the Appalachian Center for Craft had offered their craft center in gratis for the annual board retreat in February 2023 and that all official documents had been signed and processed to secure the venue. She will be sharing information to the board about surrounding area hotels and accommodations but wanted to inform the board at this time for all's travel planning purposes.

Motion for Adjournment

Kelly Hider moved. Reneau Dubberley seconded. All approve.

Meeting adjourned: 12:23 PM CT.

Next scheduled Board Retreat / Governing Board Meeting: February 4 - 5, 2023

Minutes prepared by *Candace Gooch-Ward*

Linda M. Nutt