

TENNESSEE CRAFT

Governing Board Meeting November 4, 2023; Virtual Meeting MINUTES

Attendance – Kim

Board members:

JoEl LoGiudice	Evan Roosevelt Brown	Courtney K. Stone
Audry Deal-McEver	Nancy Fischman	David Taylor (10-11am CT)
Reneau Dubberley	Jessica Hagar	Christi Teasley
Linda M. Nutt	Allison Letson (E)	Carlton F. Wilkinson
Shaun Giles (E)	Vincent Lillegard (E)	Jessica Wilson
Kelly Hider	Paige Ward Moore	Donna L. Woodley
	Patricia Schwarz	

Key: (Green present / Red absent / Blue tardy / Yellow partial attendance). E=Excused Absence

Members: Julie Cavalli (Goodlettsville Jeweler), Ashley Seay

Staff: Kim Waag-Executive Director and Trish Tallon-Blanchard-Director of Programs & Community Engagement

Call to Order and Roll Call

Meeting started at 10:05 AM CT

Quorum - YES

Approval of August 2023 Minutes

Motion to approve the August 2023 Board Meeting Minutes

As penned by Paige Ward Moore.

Kelly Hider motion. Patricia Schwarz seconds. ALL in Favor

Staff Spotlight: Trish Tallon-Blanchard

Joined TN Craft staff in August as Director of Programs and Community Engagement. Trish shared her educational and professional background and experiences that prepared her to serve TN Craft as a staff member. Trish's experiences include service museum administration in Los Angeles CA and in Vanderbilt's Cultural Affairs department.

JoEl announces readjustment of the meeting agenda to address topics that need to be voted on first in order to accommodate quorum that we have until 11 AM CT when board member needs to leave for another obligation.

Amendment to ByLaws, CO VP officers and 2024 Board Slate approvals – JoEI

BYLAWS:

Current ByLaws: ARTICLE III: THE GOVERNING BOARD

Section 1. The Governing Board (hereinafter referred to as the Board) of the Tennessee Association of Craft Artists (hereinafter referred to as TACA) shall consist of one (1) member elected from each of the recognized chapters, at least three (3), but no more than **eleven (11), members-at-large** elected state-wide, and whatever officers the Board deems necessary to the successful discharge of its duties. However, in no case shall there be fewer than three (3) designated officers, one of whom shall serve as president. Members-at-large shall include selected non-artist, community leaders.

Proposed Change to ByLaws: ARTICLE III: THE GOVERNING BOARD

Section 1. The Governing Board (hereinafter referred to as the Board) of the Tennessee Association of Craft Artists (hereinafter referred to as TACA) shall consist of one (1) member elected from each of the recognized chapters, at least three (3), but no more than **twelve (12), members-at-large** elected state-wide, and whatever officers the Board deems necessary to the successful discharge of its duties. However, in no case shall there be fewer than three (3) designated officers, one of whom shall serve as president. Members-at-large shall include selected non-artist, community leaders.

***Motion to accept Amendment to ByLaws
Reneau Dubberley motion. Linda Nutt seconds. ALL in favor.***

CO VP OFFICERS:

Audry Deal-McEver and Kelly Hider serve as CO VP Officers. Christi asks how that will affect the succession plan. Next year is JoEI's last year. Audry and Kelly have notified their inability to serve as President. Current President assures board that strong efforts are being made to find her successor.

***Motion to accept adding CO VP officer position.
Patricia Schwarz motion. Audry Deal-McEver seconds. ALL in favor.***

BOARD SLATE: JoEI presents Board Nomination Slate.

2024 Governing Board Slate

Kelly Hider for Co Vice-President
Paige Ward Moore for Secretary
Erin Anfinson for Member-at-Large
Julie Boisseau-Craig for Member-at-Large
Donna Glassford for Member-at-Large
Jonathan Harwell-Dye for Member-at-Large

***Motion to accept Board Slate
Nancy Fischman motion. Reneau Dubberley seconds. ALL in favor.***

Motion to accept Paige Ward Moore as Secretary and Kelly Hider as Co VP

Audry Deal-McEver motion. Christi Teasley seconds. ALL in favor

Treasurer Report – Reneau

Reneau Dubberley presents the Treasurer Report. We are in a very strong financial position. The money that we do have on hand is non-restricted. Net income is approximately \$50,000.00.

We are on budget with the grant income. Earned income for Fall Fair is above budget which makes an improvement in our actuals to budget. If expenses do not go above budget anywhere else in the year, we will have a positive budget. Investments are positive and remain positive, but the market is variable. It has grown \$17,000 this year. We have not had to use any from this account in the last 5 years.

**Motion to accept Treasurer’s Report
Reneau Dubberley motioned. Kelly Hider seconded. ALL approved.**

Reneau Dubberley presents information regarding a flag in the Mid-State Chapter AUDIT in 2021-2022 years. TN Craft is working on resolving this issue related to missing funds.

FY2023 Financial Audit – Reneau

We have a clean audit with no findings. Refer to AUDIT report in Board folder.

**Motion to accept Audit Report
Reneau Dubberley motioned. Courtney Stone seconded. ALL approved.**

Consent Agenda: Chapter and Committee Reports – JoEl

JoEl asks board members if there were any questions regarding Chapter and Committee reports. All board members were directed to the Google Drive to read reports prior to the meeting.

**Motion to accept Chapter and Committee Reports
Audry Deal-McEver motioned. Carlton Wilkinson seconds. ALL in favor.**

BREAK: Return at 11:14 am.

Presidents Report – JoEl

JoEl asks members to refer to President’s Report. Prior to our February retreat, JoEl is going to be talking one on one about ideas about possibly restructuring committees as needed to best serve our organization and staff. Fair went well. Shout out to volunteers and Kim. February board retreat discussed. Membership count is 614. Just one member short of our 2005 membership of 615. Call to grow membership. Goal to get Plateau Chapter back up and running. Goal is to have Shop TNCraft will be implemented and live before JoEl completes her term as President.

Thank you to Linda Nutt who will roll off the board in December 2023. Vincent Lillegard has had to roll off the board.

Executive Director's Report – Kim

Kim directs members to the Executive Director Report. Kim reviews dates, details, and lodging for board members for the February 17-28 Board retreat and Business meeting. Group rate will be available for lodging for Feb. 16 & 17.

Kim reviews fall fair details and statistics.

Member, Julie C, commented on how nice our craft fair is in comparison to others that she had participated in. She appreciated the breakfast, coffee, volunteers checking in and the support and generosity that she received from other exhibiting artists.

Fall Fair had large number of applicants which made it very competitive this year. Tent Circle: Highest artist applications 1st TN, 2nd OH, and tie for 3rd highest was AL & GA. Highest number of exhibiting artists, geographic residency: 1st TN, 2nd KY, and 3rd NC.

Audry requests people to add reviews about their experiences at the fair on FB Art Fair Reviews FaceBook page.

Kim: Chapter Leadership retreat will be held on January 27, virtual. Encouraged leadership and any other chapter members to attend that meeting to receive “housekeeping” details and any new items that may be added. This is a virtual meeting that will be 2 hours long, beginning at 10AM CT.

JoEl highlighted Members Exhibition at Custom House had a great turn out as recorded in Executive Director Report. Next TN Craft Biennial Best of Tennessee Craft exhibition will be held next year at Arrowmont School of Arts and Crafts, October – December 2024.

NEW BUSINESS:

Review Proposed Governing Board Meetings for 2024 – JoEl

Proposed 2024 Governing Board Meetings:

Feb 17 & 18, 2024 Board Retreat – in person at Montgomery Bell State Park

June 8 – Virtual Meeting

Sept 14 – Virtual Meeting

Dec 14 – In person at Arrowmont School

Rationale behind proposing November meeting to take place on December 14 is due to TN Craft Biennial closing reception being held on December 13. So, there could be optional programming scheduled on Friday, December 13 in conjunction with the closing reception and meeting. Hybrid meeting may also be available for those who are unable to attend in person. Details will be determined.

VP expressed concerns for board members serving in academia at that time in the academic year in December 2024.

Board Member requested that JoEl create a doodle poll to further the conversation about the December 14 meeting time. JoEl accepts the request and asks for board members to contribute to that doodle poll.

Professional Development Committee (Lunch & Learn, January Workshop) – Kelly

Refer to Lunch and Learn workshops on website. <https://tennesseecraft.org/events/workshops/lunch-learn-series/>

Kelly asks for board promotion and participation in Lunch & Learn series. This will be the 4th installment of the program that was started during COVID.

Lunch & Learn Series:

November 7 - **Building your Business** with Jasmine Newton

November 14 - **Pricing Formulas** with Renee Ford

November 21 - **Craft Fairs** with Audry Deal-McEver

November 28 - **Grant Writing Tips** with Lauren Strohacker

Graphic design professor at ETSU, and previous Tennessee Craft Lunch & Learn presenter, Kelly Porter has been confirmed to run a two in-person, one-day workshops in Nashville on January 19 and 20, 2024 on the topic of Branding. These workshops will be held at the Frist Art Museum, a generous donation of their meeting room. Board member Shaun was thanked for securing the in-kind donation of the venue.

Upcoming Chapter Events – Courtney, Nancy, Jessica, Christi, Patricia

Courtney: Directs people to committee report. Mid-State is at a slow period now with no news.

Nancy: Northeast Chapter. Pop up market for the Saturday after Thanksgiving at Fischman Galleries.

Kim encourages board to promote the MAAP call for applications. Deadline to apply is November 7, 2023.

Christi: South Chapter. Biggest event of the year is coming up – December 2. Empty Tables project – call for items found on the table: bowls, food, cutlery, etc. for their three county area people in need.

Patricia: Southwest Chapter. Membership meeting on November 20. Holiday Party.

Open Call for Comments and Announcements

Linda Nutt: Chair of Membership subcommittee. Try to recruit people to the membership who are not artists but who support the arts. Linda requests board members to send her a list of art events that are happening in their areas so that they can start to assess how our organization might be of interest to non-artist members. Some ideas include creating art tours for non-artist members to participate in.

JoEl reminds board members to review Monday Messages email.

ADJOURNMENT

***Motion to adjourn meeting at 12:42 pm.
Patrica Schwarz motioned. Reneau Dubberley seconded. ALL approves.***

Next Board Meeting: Montgomery Bell State Park for the Feb. 17-18, 2024 Governing Board Retreat and Meeting (In Person)

Minutes respectively submitted by:

M. Paige Ward Moore

Paige Ward Moore

12-28-23

Board President:
JoEl Logiudice

JoEl Levy Logiudice