



**Governing Board Meeting  
June 8, 2024; Virtual  
MINUTES**

*All times are Central Time*

**Call to Order**

JoEl opens the meeting at 10:04 am.

**Roll Call**

**Kim Waag**

<b>Board Members Present</b>	<b>Excused</b>
Erin Anfinson	Nancy Fischman
Julie Boisseau – Craig	Donna Glassford
Jonathan Harwell – Dye	Courtney (CK) Stone
Denise Miller	Sherrie Wilson
Pat Moody	
Patricia Schwarz	<b>Absent</b>
Carlton Wilkinson	Allison Letson
Shaun Giles	Donna Woodley
Reneau Dubberley	
Paige Ward Moore	<b>Staff</b>
Kelly Hider	Kim Waag
Audry Deal – McEver	
JoEl Levy LoGiudice	
Jessica Wilson	
David Taylor	

**Presence of Quorum – Affirmative**

**10:05            Call to Order & Roll Call, Presence of Quorum - Kim**

**Presence of Quorum – Affirmative at 10:20 am**

**10:07            Welcome - JoEl**

**10:21            Approval of February 2024 Board Meeting Minutes after affirmation of quorum at 10:20 am**

## **Motion and Vote to accept February 2024 Minutes**

*Reneau Dubberley motions. Kelly Hider seconds.*

*All approved.*

### **10:08 President's Report**

JoEl directs us to refer to her President's Report and shares updates.

- Updates on Crafting Blackness success. Interest in showing exhibition at the Parthenon in Nashville.
- Will begin to move forward with a similar project to feature craft of indigenous peoples in Tennessee.
- JoEl expresses importance of the work that our chapters are doing and how they will be important for the strength of our organization.
- Also highlights other important art partners across the state including Frist Art Museum, Arrowmont Center for Arts & Crafts, Appalachian Center for Craft, Clay Lady Campus as they can be mutually beneficial for one another.
- Call to continue doing the work that we do to strengthen the arts across our state.

### **10:13 Executive Director's Report**

Kim directs us to refer to her Executive Director's Report and shares updates.

- Grant award notification from the TN Arts Commission received with an increase of roughly \$2,000 this year from last year. Total award for this year \$42,000.00. Revised Grant Schedule accordingly.
- Reviews how forthcoming grant awards payments will affect budget and financials, which will be reviewed those in this meeting's Treasurer report.
- Other grant updates – refer to report.
- Trish will visit NE to visit the MAAP Master's studio while Master and Apprentice are in their apprenticeship session, with hopes of visiting other chapter leaders in the region such as the current Fischman Gallery exhibition.

### **10:22 – 10:42 Board Member Spotlight – Erin Anfinson**

Board Member Erin Anfinson shares a slideshow of her recent artistic developments in her studio practice; utilizing paper, encaustic, pattern design, natural soil samples, and natural artifacts. Her recent work, *Tell the Bees* explores Tallgrass Prairie in Iowa and is influenced by her upbringing in Iowa. Her work as an educator impacts her studio practice as she uses this recent work to educate the community about how environmental changes impact Tallgrass Prairie. As a TN resident, she is beginning to explore different ideas using flora and fauna native to TN.

Board offers questions and comments on Erin's presentation.

### **10:42 – 11:08 Treasurer Report & FY 2025 Budget – Reneau, Kim**

#### **Statement of Financial Position**

- April is 10 months into the fiscal year.
- Strong cash asset. Avg. monthly expense is around \$50,000. We have cash on hand to cover six months of expenses.

- Liability: net income is \$63,000 which is well ahead of what we have budgeted, but some have restrictions based on grant limitations.
- Overall, financial position is strong.
  - No questions from the board.

### **Activities Budget vs. Actual**

- Big difference is the fair income is well above our forecasted income, so we are \$87,000 ahead of budget.
- Foundation contributions are not meeting our budget at this time so that is one of the opportunities that we have to discuss over the next fiscal year.
- Reviewed other details in budget.
- We are in good financial position at this time, but we will face challenges next year with a tighter budget.

### **Motion and vote to accept Treasurer's Report**

*JoEl LoGiudice motions. Pat Moody seconds. All Approved.*

### **Budget – Reneau directs board to view the FY 2025 budget.**

- We are losing \$84,000 of Government contributions so we will need to come up with the difference, as reflected in the FY 2025 budget.
- Challenge will be to raise foundation contributions because as we have not met that goal in FY2024 at this time.
- We are stretched in contributions but have potential to make them up in other areas like the fair and reduction of expenses.
- Salaries are higher in FY 2025 due to not having full staff in FY2024 and a promotion given mid-FY 2024.

Reneau opens for questions on budget.

**Kelly question** – How concerned are we about the \$84,000 loss for FY2025. What is the plan?

**Reneau:** One foundation has agreed to give money. If we do not have a physical office we will save \$30,000. We have more than \$88,000 in other savings, but that is sustainable only for a short period of time.

**Kim:** One of our biggest concerns is Metro Arts FY 2025 grant, as it is an unknown at this time. They are going through a lot of changes right now (rebranding their operating grant, new director, etc.). Kim public viewed the Metro Arts Grants Commission Committee meeting, and it appears they still seem to be committed to contribute funding operating to organizations in FY 2025. However, Metro Arts does not know if awards given to organizations will be lower or not, as they don't yet know their grant budget and pool. So, when we know more from Metro Arts we will then determine a plan. If funding is lower, the organization will have to develop a plan to find the revenue elsewhere. One of those questions would then be, as Reneau mentioned, to possibly find a less expensive option for office space. In July, TN Craft will also bring partial bookkeeping in house which will lower our expenses for

bookkeeping. This estimated lower rate is factored into our FY 2025 budget. Tabby will be performing our in-house bookkeeping tasks.

**Motion and vote to accept Budget.**

*Kelly Hider motions. Patricia Schwarz seconds. All approved.*

**11:09 – 11:15**      **Break**

**11:16 – 11:34**      **Strategic Plan Adoption – Kim**

Kim directs board to review the updated Strategic Plan (2025-2027) for approval. Kim thanks board and chapters for work on the updates from the February Board Retreat. Kim points out that some goals outlined in the Strategic Plan may have slight changes (for example frequency of occurrences of programs) due to budgetary restrictions.

Question about 1.6 on Strategic Plan regarding launch of online Shop Tennessee Craft. Kim answers that the goal is to have the site launched by the Fall Fair so that we can promote it to the artists at the fair, and to have it open to the public for Holiday shopping.

**Motion and vote to accept Strategic Plan.**

*Reneau Dubberley motions. Pat Moody seconds. All approved.*

**11:35 – 11:36**      **Consent Agenda: Chapter and Committee Reports**

**Motion and vote to accept Chapter and Committee Reports.**

*Erin Anfinson motions. Pat Moody seconds to accept the reports as presented in the Google Drive board folder.*

**11:36 – 12:03**      **Standing Committee Presentations**

**Fair Committee – Audry Deal-McEver**

Very successful Spring Fair despite the rain on Friday and Saturday. Fair committee will meet in late June to debrief as we await surveys to be completed by artists. Huge increase in applications at 299 applications. High application numbers reveal that we have a good competition with other fair and artists report that our fairs really focus on artists. Higher number of participations from artist membership which means that we are serving our membership well. Clay and jewelry are still largest mediums represented but there was good representation across diverse media.

**Professional Development Committee – Kelly Hider**

- Professional Development Branding Workshop upcoming July 27 at the Frist Art Museum. Kelly calls for Board member assistance to get the word out about this workshop. There are also 2 donated scholarships available for people to attend that workshop. Scholarship applications are open through June 26. Board members can also direct people to the scholarship application online on our website.
- Kelly reminds everyone about Member Scholarship and Underrepresented Population Scholarship opportunities.
- Virtual Lunch and Learn Workshops will be presented again in November 2024.

**12:03 – 12:16**

**New Business: Chapters & Other**

**Southwest – Patricia:**

- Refer to Report in Google folder.
- Show in June & July at Playhouse on the Square with 21 artists participating.
- WKNO Show in Memphis opens July 26.

**South – Denise:**

- Refer to Report in Google folder.
- Chapter meeting upcoming on June 9, 2024 in Bell Buckle at the Mosaic House.
- Several South members are taking classes as Shakerag.
- Summer is a quiet time for chapter until they start gearing up in the fall for the December Holiday Studio tour.
- South chapter covers a broad demographic area.

**Northeast – Nancy (Absent): JoEl and Reneau shares**

- Exhibition opening this month at Fischman Gallery.

**Midstate – Courtney (Absent): JoEl shares**

- Black on Buchanan - June 15. Encourages all to come down and visit the event or volunteer at our booth.

**12:17 – 12:29**

**New Business: A Look Ahead – JoEl**

- Reminder about Best of TN Craft (BoTC) exhibition applications deadline July 31. This exhibition is open to all TN artists. Applicants do not have to be a member of TN Craft. \*Fun Fact BOTC predates our spring and fall fairs as an organization.
- Ad Hoc Committees: These meetings will start up this summer.
  - Erin Anfinson will chair the Special Projects Ad Hoc Committee.
  - Julie Boisseau-Craig will chair the Indoor Fair Ad Hoc Committee. Any indoor fair that is established would not replace our outdoor fairs.
  - Governance Committee: Interviewing potential candidates for the board and will also award Honorary Memberships. Board members are expected to have all nominations put forth at the September Board Meeting.
- Board Recruitment for CY2025
  - JoEl makes call for all Board members to recruit potential board members for the CY 2025 board. Not just artists, but people who serve in other professions that may be an asset to our organization.
- Referrals of enthusiasts / potential donors due August
  - Board will receive communication from Tabby requesting potential donors who board members can recommend.
- Reminder to thank donors – call, email or write a thank you card
  - JoEl calls for board to help finish thanking recent donors.
- Thank you to all Board Members who volunteered at the Spring Fair.
- Volunteer Event June 27 from 5 – 7 pm at Nashville Glasshaus
  - Call for volunteers for this event.

- Refer to invites that went out recently about that event.
- Kim requests for members who plan to attend to RSVP Trish so we can have a headcount.

**JoEl makes tribute and announcement about the passing of John Cummings along with the date and time of his tribute: Saturday, June 15 @ 2pm, Nashville.**

**12:33pm**

**Adjourn**

**Motion and vote to adjourn.**

*Paige Ward Moore motions. Kelly Hider seconds. All approved.*

Next scheduled Governing Board Meetings:

September 14, 2024, Virtual

November 16, 2024, Virtual

Minutes respectfully prepared by:

Paige Ward Moore



June 8, 2024

President: JoEl LoGiudice

