

# TENNESSEE CRAFT

## Governing Board Meeting August 16, 2025, 10 am – 1 pm; Virtual MINUTES

### Call to Order

Sue begins meeting at 10:03 am

### Roll Call

Kim Waag

<b>Board Members Present</b>	Lucy Rymer
Sue Mulcahy	Patricia Schwarz
JoEl Levy LoGiudice	
Kelly Hider	
Dick Markus	
Paige Ward Moore	
Reneau Dubberley	<b>Absent</b>
Louise Nuttle	Ben Paty (joined meeting at 10:44)
Erin Anfinson	Donna L. Woodley
Keith Biggs	Julie Boisseau-Craig
Audry Deal-McEver	Carlton F. Wilkinson
Jennifer Gagliardi	Richard Dwyer
Donna Glassford	
Patrick Green	<b>Staff</b>
Jonathan Harwell-Dye	Kim Waag
Sherri Warner Hunter	
Ashley Lusietto	
Denise Miller	
Pat Moody	

### Presence of Quorum – Affirmative

**10:03 – 10:06**            **Call to Order & Roll Call, Presence of Quorum - Kim**

**10:06**                    **Welcome & Announcements – Sue**

**10:06 – 10:33**        **President’s Report**

Sue directs us to refer to her President’s Report and shares updates from it.

- Have 3-4 vacant board positions. Need to consider restructuring the Strategic Plan and will recruit a subcommittee to execute.

- Board survey results reveal need for more communication and discussion among board members in meetings.
- Discussion opens about running all business on FY versus CY.
- Questions and discussion opens about Chapter Tents at the craft fair. The concern is that it would require more staff work, but a recommendation was made to utilize the chapters to pick that extra work up to alleviate staff work hours. To implement a Chapter Tent would really be creating a new program. A request was made for the Fair Committee to clarify a goal date for Chapter Tents to take place. The big concern is that restructuring the fair to include Chapter Tents could potentially remove revenue from the fair because it might eliminate tent spots for artists.
- Clarification on funding for the Lunch and Learn was addressed. The program may be funded by sponsorships as reflected on the TN Craft website.

**10:32 – 10:33                      Approval of June 2025 Minutes**

**Motion and Vote to accept June 2025 Minutes**

JoEl Levy LoGiudice motions. Kelly Hider seconds.

*All approved.*

**10:34 – 10:40                      Executive Director’s Report**

Kim directs us to refer to her ED Report and shares updates from it.

- There are 196 booths available at the fair and as of today, there have been 100 artists who have paid their booth fees. Last year at this time, there were 105 who had paid their booth fees. So, at this time, we are tracking with the same statistics as last year. In summary, we are doing well and it is expected that we will have a full fair.
- Some discussion about capacity of the fair took place. Using the central area could affect grant funding that requires the fair to be fully ADA accessible. Using the central area would not be ADA accessible. Using center area was implemented in 2021 was first fair executed on the upper Parthenon Lawn, and weather precipitation creating lawn walkways that had extreme mud, and public avoided those artist rows.

**10:40 – 10:41                      Consent Agenda: Chapter and Committee Reports**

**Motion and vote to accept Chapter and Committee Reports.**

*Reneau Dubberley motions. Audry Deal-McEver seconds to accept the reports as presented in the Google Drive board folder.*

*All approved.*

**10:41 – 11:14                      Treasurers’ Report (Reneau & Louise)**

Reneau directs us to refer to Treasures Report, Statement of Financial Position, and Activities Budget.

### **Statement of Financial Position as of June 30, 2025**

- We are in a good cash flow position currently.
- Discussion takes place about Donor Restricted funds.

### **Activities Budget vs. Actual**

- **Looking at this budget, it is the original June approved budget that was proposed not the internal revised one that we focused on throughout the year as of December 2024.**
- When you look at the Activities budget, the first thing you want to look at is the bottom line.
- We ended the FY with a great bottom line due to the excellent work from the staff keeping expenses down significantly from what was budgeted.
- Discussion about how to keep the contributions up like we did last year.
- Sue requests itemized report on each program in the budget to monitor their viability. It is noted that the Finance Committee is working on a document that will reflect this information quarterly for the board to review.
- Another comment is made to loop back to previous discussion about aligning all calendars on the FY rather than the CY would also help with this data.

### **Motion and vote to accept Financial Report and Quarterly Investment Report**

*JoEl Levy LoGiudice motions. Louise Nuttle seconds.  
All Approved.*

**11:15 – 11:25            BREAK**

**11:25 – 11:28**            Discussion about adjusting language in manual about Chapter requirements to make donation to TN Craft. Rather than a requirement, make it optional donations.

**11:28 – 11:32            Discussion: Overhaul of Strategic Plan FY26-27**

- Create a AdHoc Committee

**11:32                      Board Survey Results & Member Discussion**

See file in Board folder to see Board Survey Results.

**11:33 – 12:37**

**Standing Committee & Chapter Presentations**

- **EXHIBITION COMMITTEE: Sherri Warner Hunter**

See Exhibition Committee Report.

- Reminder that the Member's Exhibition Deadline is today, August 16, 2025 at 11:59 pm.
- Strive to have exhibitions across the entire state.
- Making efforts to have next BOTC Exhibit in Memphis. Committee has visited and conversed with several venues in Memphis to make that happen.
- Call to expand exhibition programming to expand membership base who feel that the fairs do not meet their professional needs. Expanding membership base in this way can lead to more giving.
- Some programs we have are mission driven (i.e. Professional Development and Exhibitions) and may not generate income but are essential to the mission of TN Craft and need to be reflected in the budget. Sponsorships can help with these kinds of programs as well.
- Discussion about possible exhibition venues ensues – university venues, hospital gallery venues, etc.
- Question and discussion about status of new staff position.

- **Professional Development Committee**

See Professional Development Committee report

- Discussion about Lunch & Learn programming not in strategic plan nor budget for fiscal year 2025 takes place.

- **Community Engagement Committee**

See Community Engagement Committee report

- Erin gives update on work that she and Jen are doing to create opportunities for college students to be involved. She shares how they are starting that at MTSU.

**12:37pm**

**New Business – A Look Ahead (Board Recruitment for CY2026 and Honorary Member Nominations if any other.**

Discussion about how to engage college students as volunteers to fulfill their required volunteer hours.

Suggestion for an email to be sent to board members to ask them to volunteer for the craft fair rather than board members reaching out to Trish.

**12:46 pm**

**Adjourn**

**Motion and vote to adjourn.**

*Dick Markus motions. Patrick Green seconds.  
All approved.*

Next scheduled Governing Board Meeting:

November 15, 2025, Virtual

Minutes prepared by:

Paige Ward Moore

*M. Paige Ward Moore*

Submitted: August 16, 2025

President: Susan Mulcahy

